Marketplace Risk.

The Conference.

11 - 13 September 2017

Marketplace Risk.

Management Conference

AGENDA

Monday, September 11, 2017

6:00pm – 8:00pm Welcome Reception sponsored by **Checkr The Hall, 1028 Market Street, San Francisco**

Tuesday, September 12, 2017

8:00am – 8:30am **Breakfast, JP Morgan Chase Building, 560 Mission St, 20th Floor, San Francisco**

8:30am – 8:45am **Welcome and Opening Remarks, Jeremy Gottschalk, Marketplace Technology Consulting**

8:30am – 8:45am ***KEYNOTE:***

Under Pressure: A Naval Officer's Approach to Navigating Risk, Compliance and Fraud, Rob Eleveld, Whitepages

The training required to safely and successfully operate a nuclear submarine has influenced Rob's approach to leading a global technology company. Rob's keynote connects life and death submarine situations to the professional challenges operators face as risk managers. During his keynote, Rob will explore two real-life stories, "Flooding Alarm" and "Watch Gone Bad," that illustrate the situations he faced and share what he learned from mistakes he made.

9:30am – 10:30am ***PANEL:***

CEO Perspectives on Risk Management, moderated by Elizabeth Harz, Sittercity, with Lauren Katzberg, Stylisted, and Ritu Narayan, Zūm

Risk management is often overlooked until it is too late. Often, CEOs and boards only focus on risk management after an incident or something goes wrong. Rarely do investors focus on risk management in diligence. This panel will explore how several marketplace CEOs think about risk management - from founding of the company to daily practices used to mitigate the inherent risks of active marketplaces.

10:30am – 11:15am ***PRESENTATION:***

Building a Culture of Trust to Manage Risk, Carolyn Yashari Becher, HopSkipDrive, Rajkumari Neogy, iRestart

The success of the sharing economy is dependent on companies' ability to engender the highest levels of trust from their customers. This presentation will focus on another important trust relationship that is less talked about: between employee and employer. This presentation will focus on how a healthy workplace culture of trust directly impacts a company's ability to manage risk by drawing a connection between employees' psychological safety and their willingness to communicate the risks they see in the organization.

11:15am – 12:00pm ***LUNCH ROUNDTABLES:***

Fundamental Marketplace Issues: The Biggest Barriers to Marketplace Growth, Pam Devata, Gina Ferrari and Laura Maechtlen, Seyfarth Shaw LLP

Marketplace experts will lead roundtable discussions designed to identify the most pressing issues confronting marketplaces today and what they foresee for the future. This interactive session will give participants the opportunity to surface the biggest barriers to growth for their specific marketplace and seek guidance from the panel as well as colleagues.

Tuesday, September 12, 2017

(Continued)

12:00pm – 1:00pm

PANEL PRESENTATION:

Using Insurance as an Effective Tool to Mitigating Risk for Your Marketplace, Iain Boyer and Wendy Dowd, Y-Risk, Chris Gunston, Mason, Bob Wright, AmWINS Group

Every marketplace has insurance. But, not every marketplace is insured properly. This panel presentation will follow on the identification of fundamental marketplace issues with insurance-industry data illustrating the true cost to risks associated with marketplaces. This panel presentation will also explore some of the best risk mitigation strategies to complement your insurance program.

1:00pm – 2:00pm

PANEL PRESENTATION:

Anatomy of Data Breaches and Risk Mitigation Techniques, Chris Gunston, Mason, Richard Lutkus, Seyfarth Shaw LLP

First, this panel will cover some of the most common methods that malicious hackers use to infiltrate systems and cause data breaches. Various scenarios will be presented by a certified ethical hacker, as well as high-level, legal considerations to consider. Then, the panel will dive into key matters when transferring risk to the insurance marketplace.

2:00pm – 3:00pm

PANEL:

The Sharing Economy – Who Can You Trust, Navigating Personal Identity & Managing Risk, moderated by David Thomas, Evident, with Jose Heftye, Marsh Risk & Insurance Services, Pam Janusz, UrbanSitter, Danielle Merida, TaskRabbit, Derek Smith, Airbnb

The sharing economy landscape has opened new platforms, industries, and users. It has challenged traditional notions regarding identity verification. We will discuss how establishing a trustworthy, verifiable identity can unleash the possibilities of the sharing economy, while mitigating the risk. We will talk about how the sharing economy is increasingly integrating into our daily lives, becoming a serious source of income with providers offering more sophisticated services and potential solutions for managing the security of personal data..

3:00pm – 4:00pm

PANEL:

Something Wicked this way Comes: How to Defend Your Company from Inevitable Fraud Attacks, moderated by Tom Donlea, Whitepages Pro, with Michelle Brisby, Experian, George Garcia

A conversation with experienced fraud prevention professionals (Sephora and Xoom) to identify the most common fraud attacks affecting online commerce and the key defense methods. Online criminals are extremely savvy and persistent. If they haven't found your site yet…they will…and you want to be ready.

4:00pm – 5:00pm

PRESENTATION:

What the Bad Guys Are Up to And How to Stop Them, Don Bush, Kount, Tiffany Moeller and Mark Row, Sittercity Incorporated

Online fraud is an ever-evolving landscape that demands constant attention if merchants and marketplaces are going to thrive. Tactics, techniques, and tools fraudsters use are improving, and cyber criminals are becoming more sophisticated and better networked, making detection more difficult, costing the industry billions. This presentation will outline some of the current issues with fraud and how to boost sales and beat fraud, including a case study with Sittercity Incorporated to show it can be done.

5:00pm – 6:30pm **Cocktail Reception sponsored by Evident, 560 Mission St, San Francisco**

6:30pm – 8:30pm **Dinner sponsored by Whitepages Pro, Rosa Mexicano, 30 Mission Street, San Francisco**

9:00pm – 11:00pm **'Night Cap' sponsored by Whitepages Pro, Tradition, 441 Jones Street, San Francisco**

Wednesday, September 13, 2017

8:00am – 8:30am **Breakfast, JP Morgan Chase Building, 560 Mission St, 20th Floor, San Francisco**

8:30am – 11:15am ***PANEL PRESENTATIONS:***
Using Screening Tools and Behavioral Data to Improve Efficiency and Safety for Marketplaces, Moderated by Pam Devata, Seyfarth Shaw

Social Media: Potent Benefits, Easily Avoided Risks, Bianca Calhoun Lager, Social Intelligence –
This presentation will explore the types of information shared on social media that can help mitigate the risk of brand damage or negligence. It will also delve into common pitfalls and how to avoid them when applying social media screening to your marketplace's workforce.

Disrupting Risk in the On-Demand Economy, Lou Paglia, Sterling Talent Solutions –
Your customers trust strangers to watch their loved ones, drive them places and make house calls on-demand. One incident can impact your reputation, the health and safety of your community and ultimately profitability. During this session, Lou shares best practices on running a thorough background check and uncovering the right candidate data to mitigate hiring risk. He will also explore how technology can help make efficient decisions without sacrificing compliance obligations.

The Impact of Driving Behavior on the Efficiency of Mobility, Rachel Allen, Arity –
Coupling risk on the road with driving data can unlock many efficiency gains for shared mobility platforms. Learn how to pull the right levers, using the right data, to decrease onboarding costs, increase driver retention, and allocate assets with a focus on profitability.

Leveraging A Marketplace's Own Data to Identify Bad Actors, Tiffany Moeller, Sittercity Incorporated, Bill Wiltse, Child Rescue Coalition –
The anonymity of the web enables bad actors to use marketplaces to victimize others. This presentation will illustrate how marketplaces can use their own data to identify bad actors and prevent them from victimizing, including by using pattern recognition and internet protocol information from the world's largest repository of criminal lead information relating to online child exploitation, the Child Rescue Coalition. Hear how law enforcement leverages the Child Rescue Coalition's technology to combat child abuse and how you can leverage their database to identify criminals attempting to gain access to your marketplace.

11:15am – 12:00pm ***LUNCH ROUNDTABLES PRESENTATION:***
Risks and Best Practices for Sandboxing, Removing and Blacklisting Users and Sharing Among Marketplaces, Pam Devata and Laura Maechtlen, Seyfarth Shaw, Jeremy Gottschalk, Marketplace Technology Consulting
Now that you have implemented all the tools and resources available to identify bad actors and prevent incidents on your platform, what is the best way to deal with that information? This session will explore the best practices in removing and blacklisting users from your marketplace and how and when you should share this information with other marketplaces and law enforcement.

12:00pm – 1:00pm ***PRESENTATION:***
Hot Button Issues: Employment Law Issues and the Sharing Economy, Camille Olson, Seyfarth Shaw LLP
This session will feature an in-depth discussion for all marketplaces and employers regarding the definition and scope of the gig economy. This session will also explore issues that arise out of the evolving contingent workforce, including the current state of class action worker classification litigation and anticipated developments under the new administration.

1:00pm – 2:00pm

PANEL PRESENTATION:

An Ounce of Prevention – Best Practices When Planning for or Facing Litigation,
Betsy Cullen, Care.com, Albert Giang, Boies Schiller Flexner LLP, Jeremy Gottschalk,
Marketplace Technology Consulting

For disruptive companies, being sued has become a rite of passage. Litigation oftenfollows successful growth, but it need not be an existential threat. Indeed, smart companies can use litigation as an opportunity to (1) understand strengths and weaknesses in their business models and operations, (2) assess their own risk tolerance, and (3) build strategies for brand resilience and crisis management. Join seasoned litigators, with both in-house and outside counsel experience with the sharing economy, as they discuss best practices for managing as well as anticipating litigation risk.

2:00pm – 3:00pm

PANEL PRESENTATION:

Risks and Best Practices for Terms of Service and Privacy Policies in the US and Abroad,
Irene Liu, Checkr, Chris Roby, Groupon

Marketplaces rely on terms of use and privacy policies to manage risk and customer expectations. Laws regulating these areas are constantly evolving at both national and international levels due to increased regulatory action and new litigation. In this session, we will discuss some of the risks that you should be aware of and how marketplaces can leverage their terms of use and privacy policy practices to properly apportion those risks.

3:00pm – 4:00pm

PANEL:

Digital Arbitration in the Digital Age, moderated by Stephen Kane, FairClaims,
with Matt Bendett, Peerspace, Phil Cardenas, Uber and Airbnb, Michelle Fang, Turo

This panel will explore the various types of disputes unique to the digital age and marketplaces and explore strategies for mitigating and resolving those disputes effectively and efficiently. The panelists will discuss how trust and safety leaders should work together to mitigate and resolve disputes.

SPEAKER BIOGRAPHIES

Rachel Allen

Rachel Allen is the Product Manager of Transportation and Mobility for Arity, a technology company founded by the Allstate Corporation. In this role, Rachel has been responsible for defining and bringing to market Arity's Shared Mobility Solutions - a set of products that use predictive risk analytics and driving data to help operators manage Shared-fleet efficiency. She remains focused on helping Arity and its customers leverage data, insights, and technology to help build the next generation of a connected transportation network. Prior to Arity Rachel worked at Accenture integrating multiple complex systems before joining HERE Maps where she built multi-model navigation products and then Conversant Media where she created user profiles based on geo-spacial travel patterns for Ad targeting. Rachel has a Masters in Science from Northwestern University and a Bachelors in Science from DePaul.

Carolyn Yashari Becher

Carolyn is the co-founder, Head of Policy and People, and General Counsel of HopSkipDrive, the safe and reliable rideshare solution for parents who need to get their children where they need to go when they're not able to do so themselves. The company was born in 2014 out of the real frustration of Carolyn and her co-founders who, as busy, safety-obsessed parents themselves, struggled to get their children to all of their activities. Her experience prior to HopSkipDrive includes serving as a transactional attorney for prestigious law firms in Los Angeles and founding Becher Law Group, specializing in complex corporate and commercial real estate transactions.

SPEAKER BIOGRAPHIES

(Continued)

Matt Bendett

Matt Bendett is the Co-Founder and Head of Operations at Peerspace, a peer-to-peer marketplace for workspaces. Matt was previously Director of Product Marketing and held other management roles at Electronic Arts.

Iain Boyer

Iain Boyer is a Partner – Underwriting & Product Management at Y-Risk. Iain brings 26 years of experience as an underwriter & intermediary to Y-Risk and sharing economy clients. In his current role, he is responsible for underwriting and the oversight & development of products. Prior to joining Y-Risk, Iain held a variety of underwriting leadership, innovation and executive management roles with ACE, Guy Carpenter, Discover Re and Chubb. Iain holds a Bachelor of Arts degree from Hamilton College and an M.B.A. from Bentley University's McCallum Graduate School of Business.

Michelle Brisby

Michelle Brisby is a Senior Fraud Account Manager and CFE for Experian. She helps business partners design anti-fraud and compliance monitoring systems through the use of Experian fraud tools. Her 15-year career includes fraud management in the e-commerce, gaming, social media, and banking industry. Over the course of the last two years, she has been responsible for the account management of Experian's most strategic account partners. Through her passion for risk mitigation, Michelle has been able sustain high-performance and recognition within the fraud community.

Don Bush

In his role as VP of Marketing at Kount, Don works with online businesses, industry analysts, consultants, law enforcement and trade associations to determine best practices, trends in the market place and the latest threats to ecommerce businesses. Don has been a regular speaker on fraud topics at several industry events in the U.S. and Europe including: Merchant Risk Council, CardNotPresent.com, Shop.org, MasterCard Academy of Risk, eTail and Fraud 360 World Tour.

Phillip Cardenas

Phillip Cardenas is a startup advisor and mentor and the former Head of Global Trust and Safety at Uber and Aribnb. Having served as an Intelligence Officer in the US Army, Phillip Cardenas brings a unique perspective on Trust and Safety. He has lead both the Global Trust and Safety teams at Airbnb and, more recently, Uber. Phillip currently serves as a strategic advisor to several startups.

Betsy Cullen

Elizabeth (Betsy) Cullen is Assistant General Counsel for Care.com, Inc. where she provides general advice on a variety of areas within the Company, including on-line marketplace Safety, Product, Marketing/PR, document management and Insurance. In addition, Betsy manages all aspects of litigation for the Company. Before joining Care.com's legal team, Betsy practiced as a commercial litigator at a large international law firm and divided her practice between trial and appellate matters for large and small businesses. Betsy also has a Master's Degree in Education policy and taught high school before attending law school. She lives in the Boston area with her husband and three children.

Pamela Devata

Ms. Devata is a Labor and Employment Partner at Seyfarth Shaw, LLP. She is a subject matter expert on the Fair Credit Reporting Act (FCRA) and state laws effecting background screening. She leads Seyfarth's Background Screening Litigation and Compliance Team and counsels both employers and providers (resellers and consumer reporting agencies) of background information on compliance requirements under the FCRA and related state laws on a daily basis. She has been involved in hundreds of single-plaintiff lawsuits and numerous nationwide class action cases regarding the FCRA and similar state laws. Ms. Devata is also a past member of the Board of Directors of the National Association of Professional Background Screeners.

Tom Donlea

Tom leads the marketing efforts to expand the global recognition of Whitepages Pro as the definitive identity verification data provider for risk management. He focuses on bringing our message to market through public, media, and analyst relations. Prior to Whitepages Pro, Tom was the Director of the Merchant Risk Council.

Wendy J. Dowd

Wendy Dowd is president of Y-ProTech, a division of Y-Risk. Wendy manages the cyber and technology liability insurance solutions for Y-Risk, a managing underwriting company focused on creative solutions for insuring unique and emerging exposures of tomorrow's economy. Prior to joining Y-Risk, Wendy held various leadership roles in insurance underwriting management, product development, and innovation with a focus on the technology and financial institutions industries. For more than 25 years, she has been underwriting and managing D&O, E&O, Cyber, EPL, Fiduciary, and Financial Fidelity and Crime insurance, from Los Angeles, Bermuda, and New York. Wendy is a chartered financial analyst and a graduate of Pomona College.

Rob Eleveld

As Whitepages CEO, Rob leads strategy, revenue, sales and infrastructure for all business units. Before taking over the role of CEO, Rob was the General Manager of our B2B solution, Whitepages Pro. Rob oversaw our go-to-market strategy from product planning and launch through sales and support execution across the customer lifecycle. Prior to Whitepages, Eleveld was CEO of Optify, CEO of Shiftboard, was the co-founder and CEO of Vykor, and served for five years as a nuclear submarine officer in the United States Navy. Rob has a BA in Engineering Sciences from Dartmouth College and an MS and MBA from Stanford University.

Michelle Fang

As Vice President and General Counsel, Michelle Fang leads the global legal and government relations function at Turo, a peer-to-peer car sharing marketplace. She brings over 14 years of legal experience to her current role, previously serving in various in house counsel leadership roles at eBay and NBC Universal.

Giovanna Ferrari

Giovanna Ferrari is a partner in the Litigation Department of Seyfarth Shaw LLP. She has counseled and represented clients in all phases of litigation, including at trial, at temporary restraining/injunction proceedings, at mediation, in AAA, JAMS and NASD/FINRA arbitrations, at EEOC proceedings, and in appellate proceedings. Ms. Ferrari is experienced in state and federal class action defense. Ms. Ferrari specializes in commercial and business litigation affecting all industries with a special focus on the retail/hospitality and financial services industries. Ms. Ferrari defends companies against commercial contract disputes, fraud and misrepresentation claims, common law and statutory business tort claims, California statutory consumer fraud claims, indemnity and contribution claims, and construction contract claims. Ms. Ferrari is also experienced in employment litigation (including defense of wage and hour class actions, discrimination and harassment claims, and California Labor Code violation claims, and prosecution of trade secret claims).

George Garcia

George Garcia is a fraud and anti-money laundering consultant who was one of the founders of Xoom Corporation, one of the early disrupters in the money transfer business. Garcia has experience with most of the complex risks facing cross-border digital businesses. Based in San Francisco, George is an active Angel Investor and tequila taster.

Albert Giang

Albert is a partner at Partner, Boies Schiller Flexner LLP. Albert's practice focuses on technology companies and startups, by defending disruptors faced with legal challenges and helping new business models navigate existing regulations. His clients include some of the most respected companies in the sharing economy and e-commerce space. In addition to defending clients as outside litigation counsel, he has been asked to serve two stints in-house at a leading technology company and provides strategic counseling on cutting-edge regulatory issues, governmental compliance, class actions, and complex consumer and employment disputes. Albert has been recognized as one of the "Most Influential Minority Lawyers" by the Los Angeles Business Journal, one of the "Best Under 40" by the National Asian Pacific American Bar Association, and as a "Rising Star" in the Appellate field by Super Lawyers and Los Angeles magazines.

SPEAKER BIOGRAPHIES

(Continued)

Jeremy Gottschalk

Jeremy is an expert in risk management and legal strategy for technology marketplace businesses. With 15 years of experience as a lawyer, operator and consultant for web and mobile technology companies, he has been an industry-leading voice for legal strategy and risk management for on-demand, sharing and gig economy companies. His advice and counsel have saved millions of dollars and helped avoid litigation for marketplaces operating in the riskiest and most litigious industries. Jeremy founded the Marketplace Risk Management Conference as a knowledge-sharing platform for industry leaders and investors. He is the founder and principal of a consulting firm that specializes in risk management and legal strategy for web and mobile technology marketplace companies. Jeremy also serves on the board of directors for several companies, including as the Board Secretary for Sittercity Incorporated. Jeremy received his MBA from Northwestern University Kellogg School of Business and his JD from Loyola University Chicago School of Law.

Chris Gunston

Chris is a 14+ year insurance professional. The majority of his carrier has been spent as an independent broker with a focus on helping innovative companies efficiently manage complicated and often high stakes risks, complete strategic transactions, and address central regulatory matters. Chris's personal areas of expertise include Professional liability and Data Security risks. His clients include some of the country's leading info tech, internet, and professional service firms as well as the venture capital and private equity firms that fund them.

Elizabeth Harz

Elizabeth Harz is an experienced technology executive who has led both startups and global businesses through periods of tremendous growth. As CEO of Sittercity, she is leading the company on an ambitious course to make child care finally work. Prior to joining, she held leadership positions with consumer and B2B brands including Yahoo!, Electronic Arts, Chegg and CNET. As a mother of two, Elizabeth is excited to be using her experience to tackle a challenge that she and her friends and family face every day.

Jose Heftye

Jose Heftye has recently joined Marsh as Managing Director and Sharing Economy Practice Leader. A 16-year risk management veteran, Jose drives Marsh strategy in this high profile and thriving segment with main focus on helping sharing economy, on-demand services and autonomous mobility companies develop their risk treatment strategy and risk financing structure. Additionally, Jose is actively developing partnerships with key insurance markets to create non-traditional products and services specific to these high growth companies risk profile and operational requirements.

Pam Janusz

Pam is VP of Member Services at UrbanSitter, a marketplace where parents meet babysitters through shared connections.
Pam oversees trust and safety initiatives, member services, reliability, and payments to ensure that UrbanSitter members have a great experience. As a thought leader in marketplace trust and safety, Pam developed best practices and guidelines that helped establish UrbanSitter as a leader in the childcare industry where trust is paramount. Prior to joining UrbanSitter, Pam worked as a Regional Director of Operations at Joie de Vivre Hospitality group. Pam is a graduate of UCLA and has a Masters degree from The University of Texas McCombs School of Business.

Stephen Kane

Stephen is a Stanford CodeX Center for Legal Informatics fellow and Founder + CEO of FairClaims, an online dispute resolution platform for enterprise. Stephen was formerly at O'Melveny & Myers, in house at a large communications company and part of the early team at Lex Machina, a litigation analytics platform that recently sold to Lexis Nexis. He's also a founder and Chairs the Board of GRID110, a 501c3 working in partnership with the LA Mayor's office to build up the startup scene in downtown LA with a fashion tech accelerator and other programming.

Lauren Katzberg

Lauren is the Cofounder and CEO of Stylisted. She began her career as a management consultant in New York, working with a top global cosmetic brand throughout her time there. She got her feet wet in the startup world at Contently before pursuing her own business. Lauren graduated Magna Cum Laude with a BS from Cornell and holds an MBA from The University of Chicago Booth.

Bianca Lager

Bianca Lager, President of Social Intelligence, drives the vision for Social Intelligence to provide productive, ethical and innovative solutions for workforce background screening. Her time with the company has been spent working closely with human capital management and general counsel across the nation, aligning Social Intelligence to be responsive to the dynamic legalities of social media in application to workforce decisions. Bianca obtained an MBA from Pepperdine Business School, with a certification from Pepperdine Law School in Human Resources and Dispute Resolution. Prior to that, Bianca spent several years as an HR and Business Manager in the highly regulated transportation industry before moving on to technology.

Irene Liu

Irene is the General Counsel of Checkr, a provider of modern and compliant background checks for global enterprises and on-demand startups. At Checkr, she oversees all of the company's legal and compliance affairs and regularly counsels product teams, negotiates complex transactions, and advises the business on issues ranging from FCRA compliance, data privacy and security, IP, and labor and employment. Prior to going in-house, Irene worked at the U.S. Department of Justice in the Antitrust Division and at the FTC in the Consumer Protection Division. Irene received her J.D. from UC Berkeley School of Law and her B.A. from Mount Holyoke College.

Richard Lutkus

Mr. Lutkus is a Partner in the San Francisco office of Seyfarth Shaw LLP. His practice is dedicated to complex information governance issues including information security, eDiscovery consulting and litigation response, digital forensics, data breach prevention and response, cyber-stalking mitigation, and information technology related policies and practices. Mr. Lutkus is the only attorney in the world that holds deeply technical certifications in digital forensics (EnCE), eDiscovery (EnCEP), and information security (CEH). Mr. Lutkus' exceptionally strong technical background includes experience in information security, computer programming, computer and mobile device forensics, and eDiscovery. With over 13 years of experience, Mr. Lutkus represents and provides information governance consulting to a broad range of clients—from Fortune 100 global enterprises to small and mid-sized companies alike.

Laura Maechtlen

Laura Maechtlen is the National Vice-Chair of the Labor and Employment Department and Co-Chair of Seyfarth Shaw LLP's Diversity and Inclusion Action Team. Her practice is focused on employment litigation and includes the defense of class, collective and multi-plaintiff actions. Ms. Maechtlen also has experience litigating against the Equal Employment Opportunity Commission (EEOC) and the California Department of Fair Employment and Housing (DFEH) in systemic actions, both at the early charge stage and in large-scale EEOC pattern-and-practice litigation. Ms. Maechtlen has California state court trial experience. She has been a member of multiple trial teams that have secured defense verdicts in the California Superior Courts in the counties of San Francisco, Alameda and Santa Clara. She also routinely handles arbitrations, often securing favorable rulings from arbitrators. In addition to her litigation practice, Ms. Maechtlen also provides day-to-day counseling and advice to clients about the various laws affecting the employment relationship. She also regularly reviews employer policies for compliance under state and federal law.

SPEAKER BIOGRAPHIES

(Continued)

Danielle Merida

Danielle Merida is Vice President of Legal & Regulatory Affairs at TaskRabbit. Danielle manages all aspects of TaskRabbit's liability, oversees Trust & Safety, People Operations, Risk Management and works with regulators and legislators on issues affecting the sharing economy. Danielle is a true business partner to colleagues focused on getting to yes, helping businesses grow and giving practical timely advice. Prior to joining TaskRabbit in June 2016, Danielle spent ten years as at Kimpton Hotel & Restaurant Group in San Francisco as Senior Vice President of Legal, focusing on strategy and growth. Prior to joining Kimpton Danielle was a Deputy County Counsel for Contra Costa County and in private practice at Bingham McCutchen (acquired by Morgan Lewis). Danielle received her law degree at Columbia Law School and her Bachelor of Science from U.C. Davis. Danielle is on the Board of Directors of Girls Leadership which equips girls to exercise the power of their voice.

Tiffany Moeller

Tiffany is the lead business analyst at Sittercity, the pioneer of tech-enabled child care. In addition to conducting analysis resulting in enhanced profitability, she directs Sittercity's robust trust and safety initiatives. Tiffany uncovers key insights and drives innovation through the application of data science techniques.

Ritu Narayan

Ritu Narayan is the co-founder and CEO of Zūm, a company empowering families with flexible care and rides. Ritu founded Zūm based on her own first-hand experience of raising two active kids and managing a fast-paced career in Silicon Valley. Both Ritu and Zūm's mission is to help provide families and working parents flexibility to be able to excel personally and professionally, help kids develop and participate in the activities, and create meaningful jobs for childcare providers. Ritu is an alum of Stanford Graduate School of Business, an undergraduate in Computer Engineering, and has spent the last 15 years at leading tech companies such as eBay, Yahoo!, Oracle, and IBM.

Rajkumari Neogy

Rajkumari Neogy is the creator of the Disruptive Diversity framework and the author of The WIT Factor: Shifting the Workplace Paradigm by Becoming Your Optimal Self. S/he is fascinated by workplace culture, especially in the tech arena. S/he believes that every individual brings a superpower that often isn't fully unlocked. S/he provides expertise in team culture cohesion, diversity & inclusion, leadership development and organizational epigenetics. Over the last 20 years, s/he has worked with organizations worldwide, including Trumaker, Walt Disney Animation Studios, HopSkipDrive, Wells Fargo, Shuddle, Cisco Systems, Facebook, Sony, Adobe, JVC and Amazon. In 2013 s/he founded iRestart to address issues of team dysfunction, imposter syndrome, and feelings of exclusion.

Camille Olson

Camille Olson is Co-Chair of Seyfarth Shaw LLP's National Complex Litigation Practice Group, and National Chairperson of its Complex Discrimination Litigation Practice Group. Since 2013, Ms. Olson has served as Chairperson of the United States Chamber of Commerce's Equal Employment Opportunity ("EEO") Subcommittee. In December of 2016, Ms. Olson's trial team on the HP v. Oracle case was awarded the "Innovation in Collaboration" honor by the Financial Times. Recently, she was featured in the inaugural edition of Chicago Crain's "Most Influential Women Lawyers in Chicago." For nearly 30 years, she has represented companies nationwide in all areas of litigation, with an emphasis on employment discrimination and harassment, wage and hour matters, and independent contractor status.

Lou Paglia

Lou serves as Executive Vice President, Ventures and leads emerging lines of business for the company. In his role at Sterling he has partnered with numerous companies in the on-demand economy to introduce screening into their platform offerings and build safer communities. As a product, operations and general management executive Lou has significant experience in web, data and technology. He's previously held executive roles at Jirafe, Infogroup, Snagajob, Dow Jones Factiva, MTV Networks and About.com. Lou has an MBA from MIT Sloan School of Management and a BBA from James Madison University in Computer Information Systems.

Chris Roby

Chris is Corporate Counsel - Privacy and Regulatory, Groupon, Inc. Chris began his legal career as in-house counsel at a late-stage venture backed startup called Sittercity Incorporated. While at Sittercity, Chris tackled a variety of legal challenges that many emerging marketplace companies face. Chris moved to Groupon in the fall of 2015. At Groupon, Chris provides legal guidance on privacy and regulatory matters that surround Groupon's various marketplace platforms. Chris is a Certified Information Privacy Professional (CIPP/US).

Mark Row

Mark Row is a seasoned digital product leader. He has diverse experience spanning verticals and has lead numerous mission-critical product efforts from inception through launch and towards scale. Over the last six years he's helped spearhead Sittercity's evolution, including numerous innovative trust and safety features.

Derek Smith

Derek Smith is Senior Counsel at Airbnb, headquartered in San Francisco, where he is the lead lawyer advising the company's Trust/Safety and user growth teams. He has also held in-house positions at Palantir in Palo Alto and LivingSocial in Washington DC. Previously, Derek clerked on the United States Court of Appeals for the District of Columbia Circuit and worked in the Washington, DC office of Latham & Watkins. Derek is a graduate of Harvard University, earned a doctorate in International Relations from Oxford University, and received his J.D. from Yale Law School.

David Thomas

David Thomas is an accomplished cybersecurity entrepreneur, having held key leadership roles at market-pioneers Motorola, AirDefense, VeriSign, and SecureIT. He has a history of introducing innovative technologies, establishing them in the market, and driving growth - with each early-stage company emerging as the market leader. After being recruited at a young age by the Department of Defense, David has been at the forefront of cybersecurity including firewalls as corporations began connecting to the Internet, web security as online shopping emerged, wireless security as Wi-Fi and smartphones became ubiquitous, and security sensing networks as analytic technology became mainstream. His expertise has been featured in CNN, The Wall Street Journal and other leading publications. David sees cybersecurity as the key ingredient to enable trustworthy and fast interconnectivity between the billions of people and devices that will soon be constantly connected. He is currently looking for ambitious, innovative professionals interested in joining Evident in transforming security and trust on the Internet.

Bill Wiltse

Mr. Wiltse is the president of the Child Rescue Coalition, a registered 501(c)3 non-profit based in Boca Raton, Florida. He has been a police officer for the last 26 years and specializes in software development to assist in cases involving child sexual exploitation. He has led proactive investigations into the online trading of child pornography and testified as an expert witness in numerous federal, state and local trials. He currently leads development for the Child Protection System (CPS), a suite of software targeting those who create and disseminate child abuse imagery via the Internet. This system is provided free-of-charge to investigators in 77 countries and has resulted in the arrest of nearly ten thousand individuals who pose a direct threat to children.

Bob Wright

Bob's expertise is in life sciences and advanced technology risks. He focuses on multi-line casualty products that properly address the myriad of exposures in today's fast-changing economy. Bob has a particular interest and experience working with insurers that cover the on-demand, sharing and gig economy and gig economy companies. Bob laid the foundation for the AmWINS Group's San Francisco property department starting in 1990 when he joined Stewart Smith. Bob's team in San Francisco is a broad-based property and casualty group, with specialties in Cat Property, Wrap and large construction, subcontractors, energy transportation and environmental insurance. Prior to Stewart Smith, Bob spent five years at Sherwood Insurance in San Francisco, at that time the premier property wholesaler in the US.

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