Marketplace
Risk.



MARKETPLACE RISK MANAGEMENT CONFERENCE 20 22

SAN FRANCISCO | MAY 17-18

PRESENTED BY

AON Checkr Uber

www.marketplacerisk.com



WELCOME

Greetings!

We are beyond excited to welcome you to the eighth Marketplace Risk Management Conference presented by Aon, Checkr and Uber. First and foremost, we want to thank all the sponsors for your continued support of the first and only event designed specifically for startups to learn, network and share information and experiences about risk management, trust & safety, compliance and legal strategy. Your commitment to the industry enables the continued growth and proliferation of innovative and disruptive platforms that provide incalculable opportunities for workers and consumers.

We also want to thank the nearly 150 speakers who will be presenting 75 sessions over the next day and a half. Your generosity and candor helps your peers to effectively and efficiently confront issues that face startups on a daily basis. The participation of so many experienced founders, operators and experts directly impacts the growth and success of what is still a nascent industry. Together, we are part of one of the most exciting times in the evolution of technology and platforms. And, we couldn't be more grateful to you!

Emerging from the pandemic has demonstrated how impactful you and your platforms are to the world – and we want to do everything we can to support you, including through this conference, as well as our blog, Masters Program, Platform Podcast, Slack Forum, Virtual Event Series and Sharing Economy Global Summit (London, October 11-13, 2022), presented by Aon and hosted at Lloyds of London.

We hope you will take advantage of everything we have to offer. If there is anything that we can do to help you, or if you want to get more involved, feel free to email me at jgottschalk@marketplacerisk.com.

Best,
Jeremy Gottschalk
Founder, Marketplace Risk

Welcome!

It's exciting to be able to attend the conference in person after the last couple of years. In spite of travel restrictions, it's been a busy time since I was last in San Francisco, meeting many of you on our virtual live events, podcasts and social media channels – and enjoying watching you use our resources to help your marketplaces grow. It's evidence of the collaborative nature of the sharing and gig economy that so many of you have been willing to invest your energy in networking and information sharing during such a challenging time.

But we are back – and bigger and better than ever. This is thanks in part to our new Advisory Board, whose support to shape the agenda and bring in such fantastic speakers is hugely appreciated. I hope you enjoy the conference and get to as many sessions as you can: you'll see that this year we have a wealth of big-name platforms, up-and-coming new marketplaces, and, of course world-class experts from the marketplace ecosystem. I hope we get time to chat at one of the many network events too!

Do get in touch with me if I can help in any way.

Best,
Elle Tucker
Advisory Board Chair, Marketplace Risk

TABLE OF CONTENTS

Sponsors	**2**
Marketplace Risk Advisory Board	**4**
Schedule At-A-Glance	**6 - 10**
Agenda	**11 - 31**
Speaker Biographies	**33 - 69**
Resources	**70 - 71**

THANK YOU TO ALL OUR SPONSORS

PRESENTING SPONSORS

AON Checkr Uber

PREMIER SPONSORS

identiq King & Spalding Mitek posthire persona Routable
Seyfarth sift Sterling Socure Tint
tipalti Trulioo Truepic Vetty WNS wtw

LEADING SPONSORS

ActiveFence certa LexisNexis RISK SOLUTIONS
Prove Unit21 RISK

PARTICIPATING SPONSORS

Berbix Cisive CF CRUM & FORSTER everee
neustar A TransUnion® Company oscilar PERKINSCOIE Sittercity

BRAND SPONSORS

ABOUT-FRAUD APPRISS Care.com CROWD SOURCING WEEK CURBIVORE EM gigwage
GREAT AMERICAN INSURANCE GROUP ICMA NEW TECH NORTHWEST MASON AHT SHAREABLE TSPA

AON

Sophisticated Solutions for Complex Problems

The digital and sharing economy is changing the way people develop business models, create communities, build trust and perform work. The Aon Digital Economy Practice serves clients who have emerged exclusively from the digital economy as well as clients who are experiencing a differentiated risk profile because of digital capabilities.

Our global, world-class team is ready to develop bespoke risk management solutions for your business model.

Contact Josh Sanders at josh.sanders@aon.com



MARKETPLACE RISK ADVISORY BOARD

Elle Tucker
Edinburgh, UK
Advisory Board Chair

Alex Baker Kroeger
Minneapolis, MN
Larson King

Matt Bendett
San Francisco, CA
Peerspace

Humphrey Bowles
London, UK
SUPERHOG

Nino Cavenecia
Austin, TX
Customer First

Elias Chavando
Los Angeles, CA
Progresando

Jeffrey Chugg
Salt Lake City, UT
TaskUs

Darren Cody
Ottawa, Canada
Marketplace Studio

Sara Green Brodersen
London, UK
Add to Event

Saray Covey
Seattle, WA
Know Your Merchants

Pamela Devata
Chicago, IL
Seyfarth Shaw, LLP

Elizabeth Douet
Nice, France
Digital Consultant

Juliet Eccleston
Brighton, UK
Anygood?

Jan Eissfeldt
Munich, Germany
Wikimedia Fundation Inc.

Albert Giang
Los Angeles, CA
King & Spalding

Neal Gorenflo
Mountain View, CA
Shareable

Manel Hernandez Tomas
San Francisco, CA
KiKi

Joanna Jurgens
Dallas, TX
Sofar Sounds

Roger Kaiser
San Francisco, CA
Uber

Vishal Kapoor
San Francisco, CA
Shipt

Jennifer Kelly
Brooklyn, NY
Etsy

Michele Landis
Minneapolis - St. Paul, MN
Accessible360

Kevin Lee
San Francisco, CA
Sift

Ryan Lee
New York, NY
Nautical

Rob MacKethan
San Francisco, CA
Lime

Laura Maechtlen
San Francisco, CA
Seyfarth Shaw, LLP

Deborah Newman
San Francisco, CA
TikTok

Marianne Olsson
Stockholm, Sweden
Konsultboken.se

Lynn Perkins
San Francisco, CA
UrbanSitter

Marco Piovessan
Atlanta, GA
Demyst

Megan Poonolly
Atlanta, GA
Care.com

Brian Powers
Westfield, IN
Ironclad

Heather Lewis
Austin, TX
Disco

Matheus Riolfi
San Francisco, CA
Tint

PJ Rohall
Atlanta, GA
About-Fraud

Daniel Sand
Aarhus, Denmark
Wedio

Josh Sanders
Columbus, OH
Aon

Mike Sasaki
San Diego, CA
Mitek

Candace Sjogren
Boston, MA
Socure

Eric Timmreck
Bellevue, WA
OfferUp

Lieke Van Kerkehoven
Oisterwijk, Netherlands
FLOOW2

Mike Wilkins
San Francisco, CA
Turo

Berbix

ID Verification That Builds Trust

Instant, accurate ID checks that foster growth and security together

Learn more at Berbix.com

Checkr

A fair chance changes everything

Better background checks for fair hiring

checkr.com

SCHEDULE AT-A-GLANCE

TUESDAY 17

12:00 PM - 1:00 PM
Check In & Registration
Bespoke

12:30 PM - 12:55 PM | Room C
Getting Engaged: ISO, MIA & TSPA

1:00 PM - 5:35 PM | Room D
Risk Management Boot Camp **(CLE)**

1:00 PM - 1:30 PM | Room A
Privacy Trends: CCPA, GDPR and Multi-State Enforcement Impacting Platforms **(CLE)**
Compliance, Regulatory, Legal & Insurance Hosted by Aon

1:00 PM - 1:30 PM | Room B
Raising Safety Standards by Sharing Information Across the Industry
Product, Technology & Innovation Hosted by Oscilar

1:00 PM - 1:30 PM | Room C
Unleashing Product and Technology Innovation Using External Data
Identity, Payments & Fraud Prevention Hosted by Certa

1:35 PM - 2:05 PM | Room A
Terms of Service: Your Marketplace's First Line of Defense (And What's on the Horizon) **(CLE)**
Compliance, Regulatory, Legal & Insurance Hosted by Aon

1:35 PM - 2:05 PM | Room B
The Hazards Of 1099'ing Your Platform: How to Successfully Leverage Contractors in Today's Regulatory Environment **(CLE)**
Product, Technology & Innovation Hosted by Oscilar

1:35 PM - 2:05 PM | Room C
Understanding and Preventing Fake Online Reviews
Identity, Payments & Fraud Prevention Hosted by Certa

2:10 PM - 2:40 PM | Room A
Government Relations & Public Policy: How to Engage in the Early Years
Compliance, Regulatory, Legal & Insurance Hosted by Aon

2:10 PM - 2:40 PM | Room B
Top Five Trust & Safety Trends for Marketplaces in 2022
Product, Technology & Innovation Hosted by Oscilar

2:10 PM - 2:40 PM | Room C
How to Recognize and Eliminate Fraud in Your Marketplace: The Dwellsy Experience
Identity, Payments & Fraud Prevention Hosted by Certa

2:45 PM - 3:15 PM | Room A
ADA Website Accessibility: What Every Platform Must Know About Compliance! **(CLE)**
Compliance, Regulatory, Legal & Insurance Hosted by Aon

2:45 PM - 3:15 PM | Room B
ESG for Startups – What You Should Know about Developing an ESG Strategy **(CLE)**
Product, Technology & Innovation Hosted by Oscilar

2:45 PM - 3:15 PM | Room C
Staying One Step Ahead: Bad Actors and Your Brand
Identity, Payments & Fraud Prevention Hosted by Certa

3:20 PM - 3:50 PM | Room A
To Arbitrate or Not: How Mass Arbitrations are Impacting Dispute Resolution **(CLE)**
Compliance, Regulatory, Legal & Insurance Hosted by Aon

3:20 PM - 3:50 PM | Room B
Surge Pricing 0 to 1: Using Surge Pricing to Mitigate Marketplace Risk
Product, Technology & Innovation Hosted by Oscilar

3:20 PM - 3:50 PM | Room C
The Next Frontier in Identity Verification: Unpacking the Digital Identity Wallet
Identity, Payments & Fraud Prevention Hosted by Certa

3:55 PM - 4:25 PM | Room A
Why Hand Over Your Embedded Insurance When It Could Make Money for Your Platform? The CitizenShipper Case Study
Compliance, Regulatory, Legal & Insurance Hosted by Aon

3:55 PM - 4:25 PM | Room B
Leveraging Technology to Enhance Trust & Safety and User Experience
Product, Technology & Innovation Hosted by Oscilar

3:55 PM - 4:25 PM | Room C
Data Privacy, Legal, & Bias: Ethical Considerations with Leveraging AI (**CLE**)
Identity, Payments & Fraud Prevention Hosted by Certa

4:30 PM - 5:00 PM | Room A
Navigating Risk in the Micro-Mobility Sector
Compliance, Regulatory, Legal & Insurance Hosted by Aon

4:30 PM - 5:00 PM | Room B
Workshop: Controlling Account Takeover Risk
Product, Technology & Innovation Hosted by Oscilar

4:30 PM - 5:00 PM | Room C
How Marketplaces are Being Leveraged by Fraudsters: The Most Popular Scams and How They Facilitate Fraud
Identity, Payments & Fraud Prevention Hosted by Certa

5:05 PM - 5:40 PM | Room A
What Keeps Your General Counsel Up at Night? **(CLE)**
Compliance, Regulatory, Legal & Insurance Hosted by Aon



SCHEDULE AT-A-GLANCE

5:05 PM - 5:35 PM | Room B
Importance of Fair and Accurate Screenings
Product, Technology & Innovation Hosted by Oscilar

5:05 PM - 5:40 PM | Room C
Driving Trust in Shared Marketplaces
Identity, Payments & Fraud Prevention Hosted by Certa

5:30 PM - 7:30 PM
Welcome Reception
Bespoke

WEDNESDAY 18

8:00 AM - 9:00 AM | Bespoke
Check In & Registration
Bespoke

9:00 AM - 9:15 AM | Room A & B
Welcome and Introductions
Bespoke

9:15 AM - 9:45 AM | Room A & B
Keynote: Engaging Risk in the Name of Doing What's Right
Bespoke

10:00 AM - 10:30 AM | Room A
How to Reduce Fraud, Mitigate Risk, and Restore Trust through Digital Content Verification
Trust & Safety Hosted by TSPA

10:00 AM - 10:30 AM | Room B
Your Biggest Marketplace Risk is Your Tech Stack
Product, Technology & Innovation Hosted by Oscilar

10:00 AM - 10:30 AM | Room C
Startup to Scale: How to Build a Risk Management Plan that Fits Your Platform
Compliance, Regulatory, Legal & Insurance Hosted by Aon

10:00 AM - 10:30 AM | Room D
Cross Platform Identification of Dangerous Actors and Goods
Trust & Safety Hosted by TSPA

10:35 AM - 11:05 AM | Room A
Managing Risks on High Stakes Marketplaces: Lessons from Child Care Marketplaces
Trust & Safety Hosted by TSPA

10:35 AM - 11:05 AM | Room B
Smarter, Scalable Solutions for Fraud & Payment
Product, Technology & Innovation Hosted by Oscilar

10:35 AM - 11:05 AM | Room C
The Emerging Risk Landscape for Platforms
Compliance, Regulatory, Legal & Insurance Hosted by Aon

10:35 AM - 11:05 AM | Room D
Risk Management 101 for Marketplaces **(CLE)**
Compliance, Regulatory, Legal & Insurance Hosted by Aon

11:10 AM - 11:40 AM | Room A
Game-Changing Trust Techniques Used by the Largest Marketplaces
Identity, Payments & Fraud Prevention Hosted by Certa

11:10 AM - 11:40 AM | Room B
Insurance for Marketplace Platforms: A Centralised vs De-Centralised Model
Compliance, Regulatory, Legal & Insurance Hosted by Aon

11:10 AM - 11:40 AM | Room C
Fireside Chat: How Tend Grew 35X With a W-2 and 1099 Workforce and Same-Day Pay
Compliance, Regulatory, Legal & Insurance Hosted by Aon

11:10 AM - 11:40 AM | Room D
Future-Proofing Trust & Safety Programs: Tackling Tomorrow's Problems Today
Trust & Safety Hosted by TSPA

11:45 AM - 12:20 PM | Room A
Evaluating a Payout Platform For Your Two-Sided Marketplace Workflows
Identity, Payments & Fraud Prevention Hosted by Certa

11:45 AM - 12:30 PM | Room B
The Communications Decency Act: What You Need to Know and What's on the Horizon **(CLE)**
Compliance, Regulatory, Legal & Insurance Hosted by Aon

11:45 AM - 12:25 PM | Room C
Trends in Phone & Email Data to Prevent Enrollment & ATO Fraud
Identity, Payments & Fraud Prevention Hosted by Certa

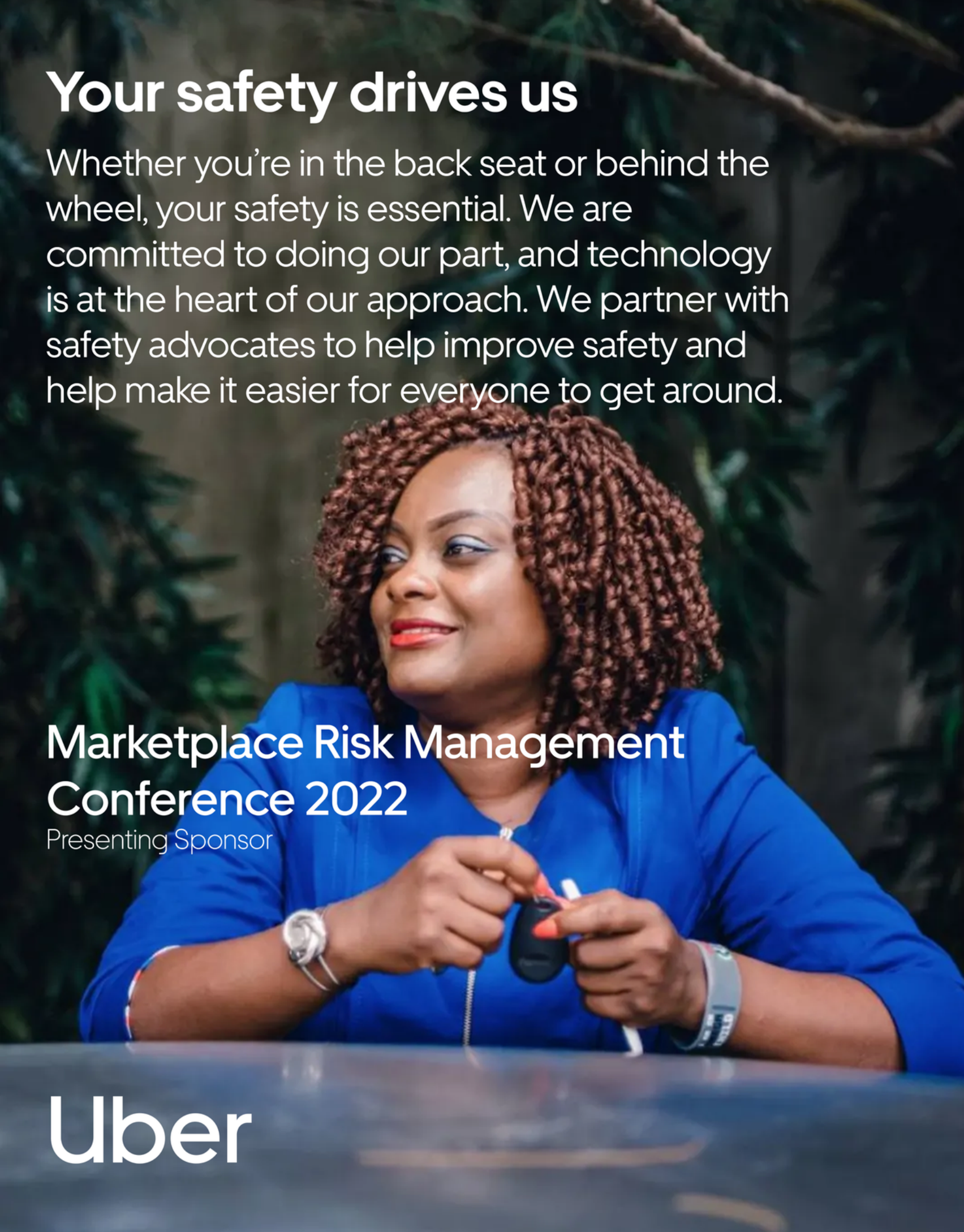
11:45 AM - 12:15 PM | Room D
Trust & Safety and Legal: Keys to an Effective Partnership
Trust & Safety Hosted by TSPA

12:00 PM - 1:00 PM
Networking Lunch
Bespoke

1:00 PM - 1:30 PM | Room A
How to Stay Ahead of Fraudulent Sellers
Compliance, Regulatory, Legal & Insurance Hosted by Aon

1:00 PM - 1:30 PM | Room B
Marketplaces Leveraging NFTs and Cryptocurrency: The $60b Global Art Market Example
Product, Technology & Innovation Hosted by Oscilar

1:00 PM - 1:30 PM | Room C
Can You Onboard Faster Without Increasing Risk? We Think So.
Identity, Payments & Fraud Prevention Hosted by Certa



Your safety drives us

Whether you're in the back seat or behind the wheel, your safety is essential. We are committed to doing our part, and technology is at the heart of our approach. We partner with safety advocates to help improve safety and help make it easier for everyone to get around.

Marketplace Risk Management Conference 2022

Presenting Sponsor

Uber



SCHEDULE AT-A-GLANCE

1:00 PM - 1:30 PM | Room D
How to Increase Service Provider Safety
Trust & Safety Hosted by TSPA

1:35 PM - 2:05 PM | Room A
Speed to Marketplace: Onboarding Safely Within Minutes Not Weeks
Identity, Payments & Fraud Prevention Hosted by Certa

1:35 PM - 2:05 PM | Room B
Behavioral Biometrics: Detecting High-Risk Scenarios Without Disrupting the Customer Experience
Product, Technology & Innovation Hosted by Oscilar

1:35 PM - 2:05 PM | Room C
Onboarding Pitfalls: Collecting Age, Gender, Race, Vax & More **(CLE)**
Compliance, Regulatory, Legal & Insurance Hosted by Aon

1:35 PM - 2:05 PM | Room D
Promising Quality on Your Platform Without Increasing Exposure
Compliance, Regulatory, Legal & Insurance Hosted by Aon

2:10 PM - 2:40 PM | Room A
ESG Risks & Opportunities for the Gig Economy **(CLE)**
Product, Technology & Innovation Hosted by Oscilar

2:10 PM - 2:40 PM | Room B
AI Risk Decisioning: The Next Frontier of Online Fraud Detection
Product, Technology & Innovation Hosted by Oscilar

2:10 PM - 2:40 PM | Room C
Transactional Transformation: Eliminating Payment Threats in a Post-COVID Marketplace
Identity, Payments & Fraud Prevention Hosted by Certa

2:10 PM - 2:40 PM | Room D
CEO Perspectives on Risk Across Verticals
Compliance, Regulatory, Legal & Insurance Hosted by Aon

2:45 PM - 3:15 PM | Room A
Everyone's a Data Scientist: How Non-Technical Teams Can Improve Customer Experience by Leveraging Data
Product, Technology & Innovation Hosted by Oscilar

2:45 PM - 3:15 PM | Room B
Smart Data: How the Right Data Leads to an Effective Risk Management Program
Product, Technology & Innovation Hosted by Oscilar

2:45 PM - 3:15 PM | Room C
Non-Fraud Risk: Substandard Users in the Marketplace
Identity, Payments & Fraud Prevention Hosted by Certa

2:45 PM - 3:15 PM | Room D
Building a Business Case for Trust & Safety
Trust & Safety Hosted by TSPA

3:20 PM - 3:50 PM | Room A
Background Check: Risks and Benefits **(CLE)**
Compliance, Regulatory, Legal & Insurance Hosted by Aon

3:20 PM - 3:50 PM | Room B
Compliance as a Competitive Advantage: Using the Background Check to Widen Your Candidate Pool
Product, Technology & Innovation Hosted by Oscilar

3:20 PM - 3:50 PM | Room C
Navigating the Landmines of Responding to Ransomware
Identity, Payments & Fraud Prevention Hosted by Certa

3:20 PM - 3:50 PM | Room D
Safety Best Practices in Food Tech: Home Chef Preparation and Platform-Based Delivery
Trust & Safety Hosted by TSPA

3:55 PM - 4:25 PM | Room A
Staying Ahead of Online and Marketplace Tax Obligations with Automation
Identity, Payments & Fraud Prevention Hosted by Certa

3:55 PM - 4:25 PM | Room B
Mobility Risks & Rewards: The Evolving Ecosystem
Product, Technology & Innovation Hosted by Oscilar

3:55 PM - 4:25 PM | Room C
The Three Ds of Fighting Fraud in Your Marketplace: Deter, Detect, Deny
Identity, Payments & Fraud Prevention Hosted by Certa

3:55 PM - 4:25 PM | Room D
Developing Trust & Safety Policies & Best Practices
Trust & Safety Hosted by TSPA

4:30 PM - 5:00 PM | Room A
Peer-to-Peer Rentals: Harnessing Risk for Strategic Rewards
Compliance, Regulatory, Legal & Insurance Hosted by Aon

4:30 PM - 5:00 PM | Room B
Charting a Future-Ready Digital Identity Experience: Best Practices From Identity Experts
Product, Technology & Innovation Hosted by Oscilar

SCHEDULE AT-A-GLANCE

4:30 PM - 5:00 PM | Room C
Marketplace Collusion: What to Look Out For
Identity, Payments & Fraud Prevention Hosted by Certa

4:30 PM - 5:00 PM | Room D
Content Moderation Policies and Best Practices
Trust & Safety Hosted by TSPA

5:05 PM - 5:35 PM |Room A
The Importance of Occupational Accident to Sharing Economy Platforms Both Now and In the Future
Compliance, Regulatory, Legal & Insurance Hosted by Aon

5:05 PM - 5:35 PM | Room B
Has Your Software Development Killed Your User Experience and SEO, Along With Your Dreams For Marketplace Superiority?
Product, Technology & Innovation Hosted by Oscilar

5:05 PM - 5:35 PM | Room D
Megatrends in Professional Gig Labor Marketplaces
Trust & Safety Hosted by TSPA

3:20 PM - 3:50 PM | Room C
Understanding PAGA's Impact on the Marketplace
Identity, Payments & Fraud Prevention Hosted by Certa

Networking Reception

5:30 PM - 7:30 PM
Bespoke

Networking Reception
Mix and mingle with your marketplace industry peers at the Networking Reception.

Afterparty

7:30 PM - 11:00 PM
Hotel Zetta

Afterparty Hosted by Certa
Finish off MRMC22 at the afterparty hosted by Certa!

QUALITY BACKGROUND CHECKS YOU CAN RELY ON. BUILT FOR COMPLIANCE IN YOUR INDUSTRY. TAILORED FOR YOUR ORGANIZATION.

From financial services to healthcare and transportation to utilities, Cisive's family of companies has you covered when it comes to your industry's complex regulations and compliance guidelines. With a focus on quality and accuracy, there is a Cisive brand that can deliver a tailored background screening program to overcome your industry's challenges and align with your organization's unique needs.

CISIVE. MOVE FORWARD WITH CONFIDENCE.
For more information, visit cisive.com/brands.



Cisive | eVERIFILE | intelliCorp | Driver iQ | InQuiries Screening | PreCheck | CARCO



AGENDA TUESDAY 17

TUESDAY

12:00 - 1:00 PM
Bespoke

Check In & Registration

Be sure to check in and register early so that you have time to download the mobile app, mix & mingle and grab a seat for the the first sessions.

BOOT CAMP

1:00 - 5:35 PM
Room D

Risk Management Boot Camp | Jeremy Gottschalk, Founder, Marketplace Risk **(CLE)**

The Boot Camp is designed to teach cross-functional teams how to identify, predict, prevent and respond to the risks that threaten marketplaces, including customer incidents, insurance claims and litigation that adversely impact growth and success. By the end, you'll be prepared to efficiently and effectively tackle the most pressing risks that distract you from doing what you do best - building your marketplace!

SESSIONS

12:30 PM - 12:55 PM
Bespoke
Room C

Organizations Shaping the Future: International Organization for Standardization, Marketplace Industry Association and Trust & Safety Professional Association

Join this session to learn more about how you can get involved with three organizations shaping the future of marketplaces and the sharing economy.

1:00 PM - 1:30 PM
Product, Technology & Innovation
Hosted by Oscilar
Room B

Raising Safety Standards by Sharing Information Across the Industry | Kristin Jones, Deputy General Counsel and Vice President for Compliance, HireRight; Allen Lohse, Director, Legal and Regulatory, Lyft; Jenny Luu, Head of Scaled Safety Controls, Uber; and Mary O'Loughlin, Executive Vice President, Growth Verticals, HireRight

Safety shouldn't be proprietary - users and customers are looking to companies to work together to make entire industries safer. Hosted by HireRight, this session brings together different companies for an open and candid discussion about the benefits and challenges of sharing information to improve safety outcomes. Expect to hear about managing customer expectations, developing best practices and weighing decisions about what information to share.

1:00 PM - 1:30 PM
Identity, Payments & Fraud Prevention
Hosted by Certa
Room C

Unleashing Product and Technology Innovation Using External Data | Andrew Bate, Co-Founder and CEO, Safely; Kelly Barton, Senior Director of Global Trust, Health and Safety, Expedia; and Marco Piovesan, CRO, Demyst

Marketplace companies have huge demands for constantly innovating, providing seamless user experiences, ensuring trust and safety, and scaling globally. Most of these requirements need to utilize external data from possibly dozens and hundreds of different data providers. The goals are that the right mix of trusted data decreases marketplace friction, increases revenue, decreases costs, and improves participant acquisition and retention. Data sources could include identity, fraud prevention, lifestyle events for marketing, credit, compliance, and underwriting. Learn how marketplace companies are tackling these external data management challenges so that they can focus on growing their business.

1:00 PM - 1:30 PM
Compliance, Regulatory, Legal & Insurance Hosted by Aon
Room A

Privacy Trends: CCPA, GDPR and Multi-State Enforcement Impacting Platforms | Chris Burris, Partner, King & Spalding; Jason Priebe, eDiscovery and Information Governance Partner, Seyfarth Shaw LLP; and Anne Voigts, Partner, King & Spalding **(CLE)**

Privacy seems to be the topic on everyone's mind, especially with CCPA and other states introducing similar laws. Unless and until there is a national privacy law in the US, platforms have to comply with a patchwork of laws - and states are working together to target platforms. Beyond that, if you're doing business in the EU, platforms have to comply with GDPR. No matter where you do business, you won't want to miss this!

AGENDA TUESDAY 17

1:35 PM - 2:05 PM
Product, Technology & Innovation
Hosted by Oscilar
Room B

The Hazards Of 1099'ing Your Platform: How to Successfully Leverage Contractors in Today's Regulatory Environment | Phillip Ebsworth, Associate, Seyfarth Shaw LLP; and Pamela Vartabedian, Partner, Labor & Employment, Seyfarth Shaw LLP **(CLE)**

It's no secret that worker classification laws are changing - California has enacted AB5, the federal government is debating the PRO Act, and various other states are following suit. So how exactly are marketplaces supposed to continue operating in this climate? Join this session to learn more about the risks of 1099'ing your entire platform and ways that you can successfully leverage contractors in today's regulatory environment.

1:35 PM - 2:05 PM
Identity, Payments & Fraud Prevention
Hosted by Certa
Room C

Understanding and Preventing Fake Online Reviews | Jeffrey Chugg, Global Head, Risk + Response, TaskUs; and Kevin Lee, VP, Digital Trust and Safety, Sift

Fake reviews pose a growing threat to marketplace user perceptions. Recent investigations into this topic shed light on the process of recruitment and coordination of fake reviews through social media channels. We will discuss recent trends and share best practices for detecting, preventing, and removing bogus online reviews.

1:35 PM - 2:05 PM
Compliance, Regulatory, Legal & Insurance Hosted by Aon
Room A

Terms of Service: Your Marketplace's First Line of Defense (And What's on the Horizon) | Brian Powers, GM - Clickwrap, Ironclad **(CLE)**

Terms of Service can be a powerful tool for protecting your online marketplace. Get practical advice on what your terms should include, best practices on ensuring they are enforceable, and learn from real stories of success and failure.

2:10 PM - 2:40 PM
Product, Technology & Innovation
Hosted by Oscilar
Room B

Top Five Trust & Safety Trends for Marketplaces in 2022 | John Greene, Vice President of Marketplaces, Prove; Reddy Karri, CEO, Vetty

What are the top must-know Trust & Safety trends that marketplaces should be aware of in 2022? Join John Greene, VP Marketplaces at Prove and Reddy Karri, CEO of Vetty, as they do a countdown-style overview of 5 identity, security and customer experience trends - from a new onboarding technique companies are leveraging for 35% less abandonment to the rise of a new customer identifier that's rapidly replacing SSN and email - that marketplaces are using to pull ahead of the competition in 2022.

2:10 PM - 2:40 PM
Identity, Payments & Fraud Prevention
Hosted by Certa
Room C

How to Recognize and Eliminate Fraud in Your Marketplace: The Dwellsy Experience | Jonas Bordo, CEO and Co-Founder, Dwellsy; and Candace Sjogren, VP of Emerging Markets, Socure

Dwellsy, the largest home rental listing platform in the country with more than 12 million residential rental listings, built a platform that brings buyers and sellers together in a way that is free of fraud, yet promotes growth. This session explains the marketplace challenges, how Dwellsy refined its risk approach, and how passively identifying and mitigating fraud enables a growth strategy.

2:10 PM - 2:40 PM
Compliance, Regulatory, Legal & Insurance Hosted by Aon
Room A

Government Relations & Public Policy: How to Engage in the Early Years | Heather Lewis, Director, Community, DISCO; Daniel Serota, Director of Public Affairs, Aon

The days of government ignoring tech are over! Governmental agencies are increasingly aggressive in regulating (and penalizing) tech companies. Whether you are a disruptive startup or a tech giant, you will interface with different regulators and policymakers – agencies overseeing compliance, commissions developing new rules, and even district/city attorneys investigating misconduct. Hear how sophisticated platforms use all of the tools at their disposal – governmental relations, legislative policy, compliance teams, legal counsel – in responding to regulatory scrutiny. And learn how maturing companies move from reactive responses to proactive policy, including advocating a long-term vision to regulators and the public.

identiq

IT ALL COMES DOWN TO IDENTITY.

Want to identify good users, right away, to give them great experiences, and separate them from fraudsters?

Start collaborating with some of the largest companies in the world today.

Visit us at www.identiq.com to find out more or come see us at our booth.



AGENDA TUESDAY 17

2:45 PM - 3:15 PM
Product, Technology & Innovation
Hosted by Oscilar
Room B

ESG for Startups – What You Should Know about Developing an ESG Strategy | Kevin Feldis, Partner, Perkins Coie; and Heather Lewis, Director, Community, DISCO **(CLE)**

Corporate Social Responsibility, Sustainability and ESG are more than just buzz words. They are part of what defines your brand, reduces your company's risk, lowers your cost of capital, and adds value to your business. Employees, Customers, Suppliers, Communities and Investors are all looking closely at corporate ESG, and regulators are likewise getting in the game, making it even more important to get on the right path from the start. Join a discussion of what ESG means for your sharing economy company, how to define, implement, measure and report on your ESG achievements, and what pitfalls to avoid in the process. From the basic to the advanced, Perkins Coie partner and former environmental prosecutor Kevin Feldis, and Director of Community at DISCO Heather Lewis, will guide your through the ESG landscape and provide the latest legal insights to benefit your company.

2:45 PM - 3:15 PM
Identity, Payments & Fraud Prevention
Hosted by Certa
Room C

Staying One Step Ahead: Bad Actors and Your Brand | Eric Levine, CEO and a Co-Founder, Berbix

Understanding the underlying motivations of past, present, and future bad actors is paramount in mitigating fraud and brand damage to your marketplace. Bad actors have increasingly more sophisticated tools at their disposal so staying one step ahead is becoming increasingly challenging. Learn how to stay ahead of the bad actors that may cause harm to your platform, users, and brand.

2:45 PM - 3:15 PM
Compliance, Regulatory, Legal & Insurance Hosted by Aon
Room A

ADA Website Accessibility: What Every Platform Must Know About Compliance! | Sandra Dainora, Chief Product Officer, Sittercity; Michele Landis, Co-Founder & CRO, Accessible360; and Kristina Launey, Labor and Employment Litigation and Counseling Partner, Seyfarth Shaw LLP **(CLE)**

This session will provide legal and technical background, tips, and strategies to help businesses spot (and manage!) risks, and share best practices, associated with providing websites, mobile apps, and other digital technologies that are accessible to individuals with disabilities.

3:20 PM - 3:50 PM
Product, Technology & Innovation
Hosted by Oscilar
Room B

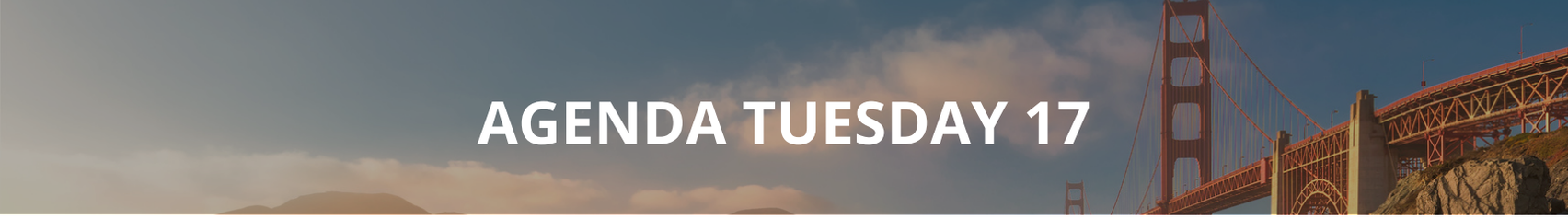
Surge Pricing 0 to 1: Using Surge Pricing to Mitigate Marketplace Risk | Vishal Kapoor, Director of Product, Shipt

Surge Pricing systems lie at the fascinating intersection of behavioral economics, finance, machine learning, and real time big data. Mature marketplaces at scale use Surge Pricing to mitigate the risk of unmet demand, bad service quality, and poor customer experience. Although Dynamic Pricing is a vast topic, this talk will cover both abstract and the concrete, and present a demystified tactical example of how to build Surge Pricing systems from ground up.

3:20 PM - 3:50 PM
Identity, Payments & Fraud Prevention
Hosted by Certa
Room C

The Next Frontier in Identity Verification: Unpacking the Digital Identity Wallet | Taylor Liggett, General Manager, Sterling Identity, Sterling; and Mark Lockwood, General Manager of Commercial Sector, ID.me

Learn about the next generation solution in the identity space that gives candidates a backpack of verified credentials that can be stored and retrieved easily and seamlessly, adding value to the background screening process without increasing candidate turnaround times. It's more critical now than ever before to have a flexible, secure, and candidate-centric identity solution for remote, hybrid, and gig workforces that goes beyond simple identity verification. Sterling and ID.me have partnered together to develop a solution that improves trust & safety for companies that need to onboard high volumes of candidates, quickly.



AGENDA TUESDAY 17

3:20 PM - 3:50 PM
Compliance, Regulatory, Legal & Insurance Hosted by Aon
Room A

To Arbitrate or Not: How Mass Arbitrations are Impacting Dispute Resolution | Keith Chapman, General Counsel, Instawork; and Albert Giang, Partner, King & Spalding **(CLE)**

Ask anyone about arbitration and they will tell you that it's cheaper and quicker than litigation. Beyond that, you have the added benefit of avoiding class action litigation. But is that true anymore? During this session, two seasoned lawyers will evaluate arbitration vs litigation and dig deeply into a relatively new phenomenon known as "mass arbitration."

3:55 PM - 4:25 PM
Product, Technology & Innovation
Hosted by Oscilar
Room B

Leveraging Technology to Enhance Trust & Safety and User Experience | Hamed Yazdi, Co-Founder and Chief Growth Officer, Rideshare Mechanic

Platforms can find creative and unique ways to improve trust and safety while enhancing customer experience and operations. During this session, two seasoned experts will discuss a variety of ways that technology can be leveraged to enhance customer experience, operations AND trust & safety all at the same time.

3:55 PM - 4:25 PM
Identity, Payments & Fraud Prevention
Hosted by Certa
Room C

Data Privacy, Legal, & Bias: Ethical Considerations with Leveraging AI | Jonas Bordo, CEO and Co-Founder, Dwellsy; and Kathleen McConnell, Partner, Seyfarth Shaw LLP **(CLE)**

Bias in AI occurs when results cannot be generalized widely. We often think of bias resulting from preferences or exclusions in training data, but bias can also be introduced by how data is obtained, how algorithms are designed, and how AI outputs are interpreted. This session will explore the ethical considerations when leveraging AI.

3:55 PM - 4:25 PM
Compliance, Regulatory, Legal & Insurance Hosted by Aon
Room A

Why Hand Over Your Embedded Insurance When It Could Make Money for Your Platform? The CitizenShipper Case Study | Richard Obousy, Founder and CEO, CitizenShipper; and Matheus Riolfi, Co-Founder and CEO, Tint

Protection plans with insurance and assurance are key components to build trust and increase conversion in marketplaces. However, it's often hard for innovative companies to find insurance carriers that have the speed and appetite to underwrite these risks. And even when they do, they keep all the profits generated from your product. Marketplaces can own their insurance and guarantee programs without external insurers. This session will cover how to do this, discuss pros and cons, and show the case study of CitizenShipper, a leading shipping marketplace that has successfully built their protection program.

4:30 PM - 5:00 PM
Product, Technology & Innovation
Hosted by Oscilar
Room B

Workshop: Controlling Account Takeover Risk | Todd Thiemann, Senior Director for Product Marketing, Socure

Account takeover (ATO) attacks continue to be a painful marketplace problem. Consumers regularly change phone numbers, email and physical addresses, but fraudsters can easily compromise credentials and redirect traffic to a fraudulent contact point. This problem erodes the marketplace bottom line and also impacts customer loyalty. There is no silver bullet for controlling ATO. This workshop enables you to hear from your peers, swap notes, and share best practices in stopping ATO attacks.

King & Spalding

Building Business

In today's rapidly changing world, you need more than top-notch legal advice. You need a strategic partner.

King & Spalding's technology team operates at the intersection of innovation and cutting-edge legal issues, helping tech companies and disruptors accomplish their objectives effectively and creatively.

kslaw.com



AGENDA TUESDAY 17

4:30 PM - 5:00 PM
Identity, Payments & Fraud Prevention
Hosted by Certa
Room C

How Marketplaces are Being Leveraged by Fraudsters: The Most Popular Scams and How They Facilitate Fraud | Mike Sasaki, Vice President, Global Head of Customer Success & Support, Mitek; Filip Verley, Group Product Manager, Google; and Amy Walraven, President and Founder, Turnkey Risk Solutions

This session will feature a discussion on understanding how the pandemic and social media have contributed to an accelerating and diversified fraud landscape in marketplaces. This panel will cover how the pandemic and social platforms are providing a very lucrative and expanding opportunity for fraud in marketplaces. During the discussion, they will cover several different types of fraud threats from several various of identity fraud like conventional identity theft or synthetic identities, along with the rapid increase in opportunistic fraud. These panelists will highlight the some of the various risks and schemes that are being leveraged to defraud customers and create exposure in the marketplace ecosystem.

4:30 PM - 5:00 PM
Compliance, Regulatory, Legal & Insurance Hosted by Aon
Room A

Navigating Risk in the Micro-Mobility Sector | Flavia de Mattia, Underwriter, ibott (Apollo); Joseph Hurley, Co-Leader, Tech Center of Excellence and Sharing and Gig Economy Practice Leader, Willis Towers Watson; and Brandon Kaufman, Counsel, Litigation, Insurance and Risk, Spin

Across the globe, micro-mobility companies are changing the way people get around town! As this industry continues to develop and mature, this session will focus on a variety of risk and insurance topics including the importance of leveraging “good data," how to navigate the inconsistent regulatory landscape, benefits of a global insurance program, and why it’s critical to have a strong risk management framework!

5:05 PM - 5:35 PM
Product, Technology & Innovation
Hosted by Oscilar
Room B

Importance of Fair and Accurate Screenings | Wendy Kosanovich, Assistant General Counsel, Employment, Sunrun Inc; John Papianou, Vice-Chairman, Montgomery McCracken; and Su-Han Wang, Managing Litigation and Compliance Counsel, Checkr

Screenings are fundamental tools for safety in several industries. Most employers run background checks before hiring workers. Similarly, the gig economy runs checks on the people who drive or deliver with their platforms. Proper screenings raise the bar on safety for many industries, and in some cases, it's part of regulatory requirements. Recently, California and Michigan established limitations to using dates of birth or other particularly relevant PII markers that could help companies identify people with common names. This session will help identify best practices and policy recommendations to allow for background check while acknowledging the confidentiality of the PII.

5:05 PM - 5:40 PM
Identity, Payments & Fraud Prevention
Hosted by Certa
Room C

Driving Trust in Shared Marketplaces | Karisse Hendrick, Chargelytics Consulting; PJ Rohall, Head of Fraud Strategy & Education, Seon; Candace Sjogren, VP of Emerging Markets, Socure; and Mike Wilkins, Head of Trust & Safety, Turo

Trust and safety affects shared marketplaces at account opening and throughout the customer journey. This session highlights the different types of fraud observed on peer-to-peer marketplace platforms including synthetic identities, first party fraud, and third-party fraud. Learn about best practices to onboard the largest number of "good" customers and provide an optimal customer experience while stopping the "bad." The session shares practitioner experiences in using frictionless risk scoring and decisioning to increase the value for fast, easy, and enjoyable shared economy marketplaces.

5:05 PM - 5:40 PM
Compliance, Regulatory, Legal & Insurance Hosted by Aon
Room A

What Keeps Your General Counsel Up at Night? | Keith Chapman, General Counsel, Instawork; Nathan Garnett, General Counsel, OfferUp; Elle Tucker, Chair, Marketplace Risk Advisory Board; and Katie Waitzman, Vice President, Deputy General Counsel, Safety & Core Services, Uber **(CLE)**

General counsels, or chief legal officers, are charged with evaluating and managing risk for the business. They counsel business units and executives on risk, risk avoidance and risk mitigation, among a myriad of other duties and obligations. During this session, you'll learn from seasoned GCs about what keeps them up at night - and what you should be paying attention too, as well.

5:30 PM - 7:30 PM
Bespoke

WELCOME RECEPTION

Join fellow attendees at the welcome reception to kick off #MRMC22.

WEDNESDAY

8:00 AM - 9:00 AM
Bespoke

Check In & Registration

Be sure to check in and register early so that you have time to download the mobile app, mix & mingle and grab a seat for the keynote.

OPENING REMARKS & KEYNOTE ADDRESS

9:00 AM - 9:15 AM
Bespoke
Room A & B

Welcome and Introductions

We will kick off the day with a welcome and some introductions. We will highlight some not-to-be missed sessions for the day, and give you a preview of what to expect and how you can make the most out of the 2022 Marketplace Risk Management Conference.

9:15 AM - 9:45 AM
Bespoke
Room A & B

Keynote: Engaging Risk in the Name of Doing What's Right | Tony West, Chief Legal Officer, Uber

For marketplace businesses, risk is all around us. Chief Legal Officer Tony West helps spearhead Uber's focus on safety by engaging risk across its marketplace. From publishing the industry's first in-depth safety report to creating a pioneering information sharing program with a competitor, Uber has helped pave the way for increased transparency. But it didn't come without major challenges.

SESSIONS

10:00 AM - 10:30 AM
Trust & Safety by TSPA
Room D

Cross Platform Identification of Dangerous Actors and Goods | Chelsea Hower, Director of Trust & Safety, Sittercity; and Shankar Ponnekanti, Co-Founder and CTO, Trust Lab

This presentation outlines practical applications of automated cross-platform detection of sellers of dangerous goods (drugs, guns, other illegal goods) by connecting their identity and content fingerprints across multiple platforms, enabling greater industry action to protect platform users.

10:00 AM - 10:30 AM
Compliance, Regulatory, Legal & Insurance Hosted by Aon
Room C

Startup to Scale: How to Build a Risk Management Plan that Fits Your Platform | Natalie Iturralde, Sr. Director, Trust & Safety, Gopuff; and Brandy Mayfield, Digital Economy Practice Leader, Aon

In this session, Aon and GoPuff will walk through how to structure an insurance and risk management program that not only fits your needs now, but one that you can grow into. Because of this growth, sharing economy companies find themselves at different levels of risk management maturity needing international cover early in their growth, cover for their users, and potentially even a captive. There is no off-the-shelf solution for companies in this space, but there are solutions nonetheless. Join this discussion as they guide the audience in building a right fit risk management plan in a chaotic sector.

Trusted identity throughout the customer lifecycle

Organizations around the globe rely on Mitek to



Make secure account set up easy for good customers



Enable safe, frictionless authentication



Fight fraud and abuse by bad actors; protect your brand



Intelligently reverify for self-service account recovery and to prevent account takeover

Mitek

www.miteksystems.com/marketplace

A NASDAQ® company | miteksystems.com Copyright © 2022 Mitek Systems, Inc. Confidential. All rights reserved.

10:00 AM - 10:30 AM
Product, Technology & Innovation
Hosted by Oscilar
Room B

Your Biggest Marketplace Risk is Your Tech Stack | Ryan Lee, Founder & CEO, Nautical

Over and over again, entrepreneurs are building marketplaces on top of platforms not built to support multi-vendor ecommerce. This Frankenstein infrastructure causes substantial risk to your business in terms of scaling, CX, payments, and compliance. Ryan Lee, Nautical Founder & CEO, will share low-risk ways to build your marketplace infrastructure.

10:00 AM - 10:30 AM
Trust & Safety by TSPA
Room A

How to Reduce Fraud, Mitigate Risk, and Restore Trust through Digital Content Verification | Judith Germanos, Founder, GermanoLaw LLC; Mounir Ibrahim, VP of Public Affairs and Impact, Truepic; and Andrew Kaback, Sr. Product Manager , Adobe

Image and video manipulation are undermining online trust and credibility, which puts businesses in jeopardy as deceptive and synthetic media threaten the digital economy. From risk management and legal impact to consumer protection and product verification, technology innovations are helping restore trust to create more authentic digital transactions. In this session, subject matter experts will provide you with insights into the prevalence of image deception across business and society. You will also learn how the necessity of trust in digital content throughout the information lifecycle helps mitigate risk in today's digitized economy.

10:35 AM - 11:05 AM
Compliance, Regulatory, Legal & Insurance Hosted by Aon
Room D

Risk Management 101 for Marketplaces | Andrew Deutsch, AVP – Senior Contract and Compliance Manager, Intact Insurance; Wendy Dowd, Head of Sharing Economy and Shared Mobility, Y-Risk; and John Tomaszewski, Partner, Seyfarth Shaw **(CLE)**

Risk management can seem like a vague and abstract concept. As young founders and executive teams, often your experience with risk management and insurance is quite limited. So, when it comes time to structuring your risk management program and buying insurance for your marketplace, where do you start? What organizational priorities should you consider? What insurance policies do you need? And, when should you implement them. Join this session to learn the basics and where to start from pros who counsel marketplaces on a daily basis.

10:35 AM - 11:05 AM
Compliance, Regulatory, Legal & Insurance Hosted by Aon
Room C

The Emerging Risk Landscape for Platforms | Sarah Binder, General Counsel, Lime; Iain Boyer, Chief Underwriting Officer, Y-Risk; Peter Holz, Senior Vice President - Commercial IP Risk Leader, Aon; and Garrett Johnston, Account Executive, Senior Vice President, Aon

Aon and Y-Risk join to discuss the emerging risks beyond traditional property and casualty considerations. Digital and sharing marketplaces are at the forefront of these new risks and must understand how they affect their business model to not only properly protect themselves, but protect their customers and users. This can include intellectual property, ESG, pre-ipo considerations, and cybersecurity among others.

10:35 AM - 11:05 AM
Product, Technology & Innovation
Hosted by Oscilar
Room B

Smarter, Scalable Solutions for Fraud & Payments | Abhinav Gupta, VP Product, Varo Bank; Alexander Hillman, Corporate VP, WNS; and Jas Randhawa, Global Head of Financial Crime Compliance, Airwallex

Digital payment channels have steadily become a part and parcel of everyday life globally across diverse business and consumers segments. While the millennials were the early adopters of digital payments, the trend is gradually shifting to the baby boomers, thanks to the pandemic and the lockdowns, forcing customers to pay digitally for their daily essentials. In tandem, there has been an exponential increase in instances of frauds of various categories, be it phishing, vishing, identity, cyber attacks, etc. Marketplaces need to provide the comfort and safety to securely manage interactions and payments between, buyers and sellers and provide protection against fraud, identity theft and other financial crimes. Join an elite panel from Varo, Airwallex, Thumbtack and WNS, who will discuss global best practices on digital payments and mitigating frauds. The session will cover some of the most simple yet effective ideas to ensure customers are protected from frauds in their digital journey.

AGENDA WEDNESDAY 18

10:35 AM - 11:05 AM
Trust & Safety by TSPA
Room A

Managing Risks on High Stakes Marketplaces: Lessons from Child Care Marketplaces | Sandra Dainora, Chief Product Officer, Sittercity; Amit Dar, Senior Director of Strategy, ActiveFence; Sara Mauskopf, CEO and Co-Founder, Winnie; and Lynn Perkins, CEO and Co-Founder, UrbanSitter

There is nothing more important to parents than the well-being and safety of their children. Leading child care platforms will discuss how they prioritize safety and quality when designing and scaling their marketplaces. This session will focus on practical tips for building trust & safety into marketplaces when the stakes are very high.

11:10 AM - 11:40 AM
Trust & Safety by TSPA
Room D

Future-Proofing Trust & Safety Programs: Tackling Tomorrow's Problems Today | Saray Covey, Founder, Know Your Merchants; and Michael Ramsbacker, Chief Product Officer, Trulioo

As marketplaces and peer-to-peer platforms became the primary places where we purchase goods and services, the relationships between sellers and consumers and online community members need to operate under the basic tenet of online trust and safety. In September Bloomberg reported that Meta has spent $13 billion on safety initiatives since the 2016 U.S. election, an astounding figure that demonstrates the critical nature of this emerging function within online organizations. With marketplaces and communities representing a relatively new fraud vector, how can organizations use technology to anticipate looming threats and nefarious activities? This session will explore the nuances of scaling Trust & Safety programs in an effective, compliant and sustainable way.

11:10 AM - 11:40 AM
Compliance, Regulatory, Legal & Insurance Hosted by Aon
Room C

Fireside Chat: How Tend Grew 35X With a W-2 and 1099 Workforce and Same-Day Pay | Brett Barlow, CEO, Everee; and Davis Waddell, Founder and CEO, Tend

To build your labor pool, you can't follow the same hiring and pay practices as everyone else. For labor marketplace Tend, that meant hiring both 1099 and W-2 employees to meet client demands, and implementing fast worker payments. In this chat, you'll learn how Tend grew its business by 35X in one year, navigating complex worker classification issues and offering a pay experience workers love.

11:10 AM - 11:40 PM
Compliance, Regulatory, Legal & Insurance Hosted by Aon
Room B

Insurance for Marketplace Platforms: A Centralized vs De-Centralized Model | Dean Broomhead, ibott Underwriter, Apollo; and Benjamin Hindson, Senior Broker, Aon

Join this session to learn all about the different insurance solutions that marketplace platforms can consider depending on where they are within their evolution as a company. This session will dive into the differences between centralized and de-centralized models.

11:10 AM - 11:40 AM
Identity, Payments & Fraud Prevention Hosted by Certa
Room A

Game-Changing Trust Techniques Used by the Largest Marketplaces | Netta Abres, Head of Customer Success, US, Identiq; and Emilio Lopez, Senior Strategy and Data Analyst, Fraud Prevention, Newegg

Online experience has gone through tremendous evolution in recent years, but marketplaces' ability to reliably trust their users has not. Now, game-changing techniques are shifting the trust landscape, making it possible for marketplaces to collaborate directly at last, without privacy-based limitations. Once a user has proven trustworthy on one marketplace, they can now get a great user experience everywhere - while bad actors stand out. The tension of the identity validation triangle, which meant teams could pick only two out of accuracy, experience and privacy, has finally dissolved, making it possible to have all three. Attend this session to find out how it's done, and the impact it can have.

posthire | The future of screening solutions is here!

www.posthire.com

Annual rechecks are obsolete and don't meet the needs of today's gig economy.

Posthire offers the first continuous screening service to deliver point-in-time quality data on a continuous basis.

Why Posthire?

- Unrivaled coverage, direct county level data feeds for 96%+ of the U.S. population
- 200%+ more hits than competitors
- Unrivaled detail and quality - providing actionable data
- Customized filters for searches
- Transparent and competitive pricing
- Cutting edge platform and API, empowering users

Take us for a test run and find out what you're missing.

Email **trial@posthire.com** for a free trial today.

www.posthire.com

AGENDA WEDNESDAY 18

11:45 AM - 12:25 PM
Identity, Payments & Fraud Prevention Hosted by Certa
Room C

Trends in Phone & Email Data to Prevent Enrollment & ATO Fraud | David Krasinski, Sr. Director of Identity and Trust, Neustar Inc; and Mitchell Young, VP Identity Risk Solutions, Neustar Inc.

Consumers love authentication methods that are fast and low friction – like one-time passcodes (OTPs). But so do fraudsters. The FBI reports that 2021 losses from phone takeover & high-risk VOIP were higher than the previous three years combined. Consumer data that can't be spoofed or stolen is key to securing OTPs and preventing fraudsters from circumventing two-factor authentication via phone or email. Join Neustar to learn how forward-thinking organizations are using telco-based data about Outbound Dialing, Name Change Velocity, Usage Patterns, Disconnects, and High-Risk VOIPs to help prevent fraudsters from enrolling or OTPs from ending up in their hands.

11:45 AM - 12:15 PM
Trust & Safety by TSPA
Room D

Trust & Safety and Legal: Keys to an Effective Partnership | Tyler Bailey, Sr. Director, Trust and Safety Operations, Thumbtack; and Matthew Flairty Assistant General Counsel & Head of Strategic Transactions, Thumbtack

At leading marketplace companies both Trust and Safety Teams and Legal Teams are all about reducing risk - but how do companies craft a market-leading partnership between these two distinct functions? This presentation explores ideas on how to increase collaboration, foster teamwork and align the sometimes opposing tensions faced among Trust and Safety and Legal Teams.

11:45 AM - 12:30 PM
Compliance, Regulatory, Legal & Insurance Hosted by Aon
Room B

The Communications Decency Act: What You Need to Know and What's on the Horizon | Albert Giang, Partner, King & Spalding **(CLE)**

The Communications Decency Act Section 230 is perhaps one of the best tools for marketplaces to defend themselves from bogus claims. Join this session featuring one of the most seasoned litigators on this topic to understand where the CDA stands today and what is on the horizon.

11:45 AM - 12:20 PM
Identity, Payments & Fraud Prevention Hosted by Certa
Room A

Evaluating a Payout Platform For Your Two-Sided Marketplace Workflows | Shobhan Agarwal, VP of Finance, Routable; and Saray Covey, Founder, Know Your Merchants

If you want to make money, you have to take payments. Nobody would deny that. But, when it comes to choosing a payment platform, who should you use? Who can you trust? During this session, we will evaluate how you should go about choosing a payment platform for two-sided marketplaces.

12:00 PM - 1:00 PM
Bespoke

NETWORKING LUNCH

Grab lunch with old friends and new colleagues in the Dome.

1:00 PM - 1:30 PM
Trust & Safety by TSPA
Room D

How to Increase Service Provider Safety | Lauren Knobbe, General Manager, Vivvi; and Kathryn Kosmides, Founder & CEO, Garbo.io

It is table stakes to background check service providers in the gig economy. But, what about the other side of a marketplace — what about those receiving the services? With safety incidents on the rise, we're going to explore how marketplaces can implement features to further protect service provider safety.

1:00 PM - 1:30 PM
Identity, Payments & Fraud Prevention Hosted by Certa
Room C

Can You Onboard Faster Without Increasing Risk? We Think So. | Brad Heber, Head of Growth & Solution Design, Vetty; and Ronnie Gammage, Sr. Manager Trust and Safety Policy, Wag Labs Inc.

When it comes to doing things faster, we often assume there will be a sacrifice in quality: fast food - spray tans - hair plugs. The speed just doesn't outweigh the risk that your experience will be poor. But does that principle have to hold true when it comes to hiring faster? In this session we'll discuss how quickly hiring at scale doesn't have to mean sacrificing quality and increasing risk.



AGENDA WEDNESDAY 18

1:00 PM - 1:30 PM
Product, Technology & Innovation
Hosted by Oscilar
Room B

Marketplaces Leveraging NFTs and Cryptocurrency: The $60b Global Art Market Example | Paige Horinek, Project Lead, Metafrag; and Maryna Rybakova, CEO & Founder, Artsted

The 60 billion dollar art market industry is going through a once-in-a-lifetime transformation with the appearance of P2P marketplaces and the exponential growth of digital (NFT) frameworks for trading art and collectibles. What are the future outlooks of the industry as a whole and how it is relate to a larger framework of decentralized revolutions.

1:00 PM - 1:30 PM
Compliance, Regulatory, Legal & Insurance Hosted by Aon
Room A

How to Stay Ahead of Fraudulent Sellers | Mindy Kasting, Product Lead, Platform Risk, Adyen; Kevin Lee, VP, Digital Trust and Safety, Sift; and Sandi Liu, Payments Risk Product, Google Inc.

ID verification at the gate is no longer sufficient. Malicious sellers bypass KYC checks, and are causing financial and reputational damage. In a trade-off between frictionless user journeys and fraud prevention, continuous monitoring of your sellers is essential. Join us to learn more about how to prevent fraudulent sellers performing ATO, collusion, money laundering and other malicious activity.

1:35 PM - 2:05 PM
Trust & Safety by TSPA
Room D

Promising Quality on Your Platform Without Increasing Exposure | Nora Hartman, Product Marketing Manager, Field Nation; and Alex Kroeger, Attorney, Larson King

You spend a lot of time ensuring high-quality matches between buyers and sellers on your marketplace. But there is only so much vetting you can do before putting your organization at risk. In this discussion we will address common quality and risk challenges that marketplaces face and how software companies can protect users and themselves from unwanted legal battles.

1:35 PM - 2:05 PM
Compliance, Regulatory, Legal & Insurance Hosted by Aon
Room C

Onboarding Pitfalls: Collecting Age, Gender, Race, and & More | Pamela Devata, Partner, Seyfarth Shaw LLP; and Kristina Launey, Labor and Employment Litigation and Counseling Partner, Seyfarth Shaw LLP **(CLE)**

So you want to know your worker? This session will focus on what information you can, should, or may not want to ask about your worker and what legal implications are tied to gathering that information. Questions about age, use of photographs, and other information may be appropriate or may be minefields.

1:35 PM - 2:05 PM
Product, Technology & Innovation
Hosted by Oscilar
Room B

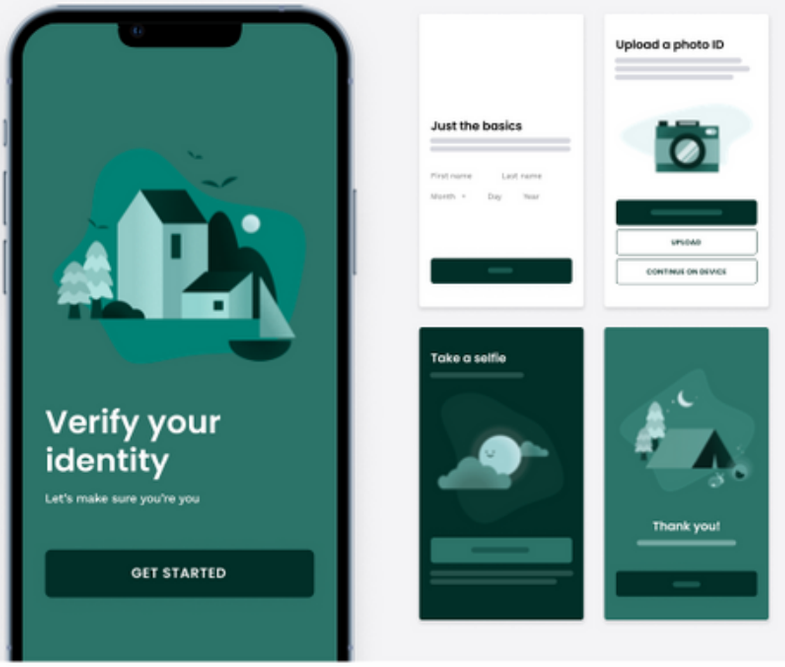
Behavioral Biometrics: Detecting High-Risk Scenarios Without Disrupting the Customer Experience | Soudamini Modak, Director, Fraud and Identity, LexisNexis® Risk Solutions

Behavioral biometrics is an innovative fraud detection technology that can strengthen digital security with an added layer of defense. It is a capability that analyzes patterns of unique behavior such as the way an online user interacts with a desktop, mobile or laptop device via their keyboard, mouse and/or touchscreen. When combined with digital identity intelligence, behavioral biometrics can enhance fraud detection without adversely affecting the customer experience. In this session, Soudamini Modak, Director Fraud and Identity Market Planning at LexisNexis Risk Solutions will explore: behavioral biometrics through the LexisNexis® Risk Solutions lens; Behavioral biometrics - web vs. mobile; and authentication using behavioral biometrics - success stories.

Build trust, win users

Create the ideal identity verification experience that delights your users, automates identity operations, and stops bad actors in their tracks.

persona



One platform with all the building blocks you need to dynamically verify and orchestrate customer identity

01 **Customize your flow**
Maximize conversions by creating personalized user-first verification flows. Mix and match verifications tailored to each user's risk profile.

02 **Automate your identity processes**
Build workflows as simple or complex as you need. Automatically deny repeat fraudsters and route edge cases for manual review.

03 **Deter, detect, and deny fraud**
Discourage and find bad actors with a holistic set of risk signals, identify fraud rings, and block repeat offenders - at every step of the user journey.

04 **Use one platform for everything**
Collect and store PII, fraud signals, and more — all within one dashboard, with one integration, and without additional procurement.

Trusted by our customers

udemy Brex Sonder Preply Outdoorsy

RIPPLING Square Rently urbansitter

Contact sales at sales@withpersona.com

www.withpersona.com

1:35 PM - 2:05 PM
Identity, Payments & Fraud Prevention
Hosted by Certa
Room A

Speed to Marketplace: Onboarding Safely Within Minutes Not Weeks | Jevin Bhorania, Sr Director of Risk and Data Science, Faire; Jag Lamba, Founder & CEO, Certa; Patrick McConville, Head of Fraud Strategy & Education, Certa; and Yuvika Rajan, Sr. Manager, North American Sales Engineering, Mitek

Onboarding marketplace sellers is often a slow, opaque and manual process that can take weeks or even months. In this session, Jag Lamba, founder & CEO of Certa, will be discussing how automation can reduce onboarding times by more than 300% with all risk and compliance controls in place. We'll be covering some of the kay benefits of automated onboarding, such as: onboarding in under a minute if all automated checks are green, Triggering case management + escalation flows to deal with any red flags, and automating outreach to marketplace sellers to gather additional information & appeals

2:10 PM - 2:40 PM
Compliance, Regulatory, Legal & Insurance Hosted by Aon
Room D

CEO Perspectives on Risk Across Verticals | Jag Lamba, Founder & CEO, Certa; John Lee, CEO & Founder, Loopie; Lynn Perkins, CEO and Co-Founder, UrbanSitter; and Deepa Sureka, Founder & CEO, Kora

This session will feature a conversation with marketplace CEOs across different verticals offering their perspective on risk and risk mitigation, including the biggest risks they face today and what's in store for the future.

2:10 PM - 2:40 PM
Identity, Payments & Fraud Prevention
Hosted by Certa
Room C

Transactional Transformation: Eliminating Payment Threats in a Post-COVID Marketplace | Harlan Hutson, Director of Strategic Partnerships and Brands, Chargebacks911; and Nitu Walker, Sales Enablement Evangelist for Commerce Services, Adobe

Cyber-shoplifting rates are spiking. Supply-line breakdowns have led to an unprecedented wave of consumer complaints and credit card chargebacks. The problem is currently costing the online marketplace over $150 billion annually - and the problem is growing. In this seminar, we will teach you how to avoid cyber-theft, increase security & build better, stronger consumer relationships.

2:10 PM - 2:40 PM
Product, Technology & Innovation
Hosted by Oscilar
Room B

AI Risk Decisioning: The Next Frontier of Online Fraud Detection | Sachin Kulkarni, Co-Founder and CTO, Oscilar; and Karthik Ramasamy, Machine Learning Engineer, Stealth

Online marketplaces are vulnerable to rapidly changing fraud patterns from suppliers as well as customers. Fraud teams face significant challenges in responding to fraud swiftly - finding new fraud patterns using analytics systems that are not designed for fraud, then deploying rules or ML models involving duplicative feature engineering efforts by analysts, data scientists and engineers, each on different systems. Furthermore, the in-house rules engine, feature store and data warehouse don't talk to each other. This leads to a core problem in fraud prevention efforts - a split brain view of the data that should power accurate and swift fraud decisioning. In this talk, we discuss the future of online fraud detection - how AI risk decisioning will transform real-time fraud detection, how a single 360 degree real-time view of the data can be shared by all stakeholders at all times, how integrating real-time data analytics and decisioning speeds up fraud efforts, and how feature engineering efforts can be drastically simplified for training ML models as well as running rules accurately.

2:10 PM - 2:40 PM
Product, Technology & Innovation
Hosted by Oscilar
Room A

ESG Risks & Opportunities for the Gig Economy | Giovanna Ferrari, Impact and ESG Practice Group Co-Chair, Partner, Seyfarth Shaw LLP; Heather Lewis, Director, Community, DISCO; and Ameena Majid, Impact and ESG Practice Group Co-Chair, Partner, Seyfarth Shaw LLP **(CLE)**

As ESG continues its momentum in the marketplace, companies need to understand and tailor ESG to its organization to meet the ever-growing demands by various stakeholders. During this session, we will discuss how emerging gig companies can leverage an ESG framework to create impact and value, regardless of its stage in its lifecycle, in a manner that balances risk and opportunity.



AGENDA WEDNESDAY 18

2:45 PM - 3:15 PM
Trust & Safety by TSPA
Room D

Building a Business Case for Trust & Safety | Matthew Soeth, Trust and Safety, Spectrum Labs; and Mike Wilkins, Head of Trust & Safety, Turo

An engaged and positive community can be a differentiator for a platform. However, Trust & Safety is sometimes viewed as a cost center rather than the revenue driver it can be. This can be a difficult attitude to overcome due to the lack of Trust & Safety metrics everyone in the organization can grasp. We collected multiple industry insights and will share the best practices for building the case.

2:45 PM - 3:15 PM
Identity, Payments & Fraud Prevention
Hosted by Certa
Room C

Non-Fraud Risk: Substandard Users in the Marketplace | John Lee, CEO & Founder, Loopie; and Robert Segovia, Trust & Safety Manager, uShip

We talk a lot about fraudulent users, but a different group can be just as risky to a marketplace, whether it's a once-good user racking up cancellations, damaging property, or something more criminal. Substandard users can have a devastating effect on your business. The presentation is just a review of common use cases, and some ideas combat them from your site.

2:45 PM - 3:15 PM
Product, Technology & Innovation
Hosted by Oscilar
Room B

Smart Data: How the Right Data Leads to an Effective Risk Management Program | Ruoshu Chen, Senior Actuary, Waymo; Flavia de Mattia, Underwriter, ibott (Apollo); and Zoë Rico, Director & Actuary, Aon

In this session join Aon's Digital Economy practice, ibott, and Waymo, as they break down how to best utilize the immense amount of data that is created in today's digital and sharing economy. The insurance industry traditionally relies on years of losses, claims, and other metrics to properly assess the risk of a company. In this sector, that luxury is not afforded. This panel will walk through how data can be used effectively at each step through your broker, carrier, and internally.

2:45 PM - 3:15 PM
Product, Technology & Innovation
Hosted by Oscilar
Room A

Everyone's a Data Scientist: How Non-Technical Teams Can Improve Customer Experience by Leveraging Data | Trisha Kothari, CEO & Co-Founder, Unit21

User experience is critical to the success of your marketplace. However, substandard actors can make your platform a less desirable destination for your users whether they are fraudulent or not. In this unique session, discover how to enable your non-technical Trust & Safety Team to leverage data to dynamically identify, review, and take action against bad actors on your platform.

3:20 PM - 3:50 PM
Product, Technology & Innovation
Room B

Compliance as a Competitive Advantage: Using the Background Check to Widen Your Candidate Pool | Chris Johnson, Director of of Industry Strategy & Market Development, Checkr; and John Lee, CEO & Founder, Loopie

Today's labor shortages and competitive hiring landscape have made filling new positions hard. In fact, Glassdoor reports that it costs $4,000 and takes 52 days for the average company in the U.S to hire a new employee. In order to widen candidate pools and keep up with changing worker expectations, companies are evolving their hiring processes to reduce bias and build more representative workforces. More and more, hiring teams are welcoming candidates who have criminal records. Integrating fair chance hiring into your company can seem intimidating, but it doesn't have to be. When a candidate has a criminal record on their background check, there is a process to escalate and adjudicate the candidate's record efficiently while remaining fair and unbiased. This process is called an individualized assessment. Join us to learn actionable ways to conduct individualized assessments to benefit your organization and the candidate.

Routable

The only platform purpose-built to simplify mass payouts



routable.com/mass-payouts

AGENDA WEDNESDAY 18

3:20 PM - 3:50 PM
Compliance, Regulatory, Legal & Insurance Hosted by Aon
Room A

Background Checks: Weighing the Risks and Benefits | Pam Devata, Attorney, Seyfarth Shaw LLP **(CLE)**

Background checks are great tools to understand the criminal history of users on your platform. In fact, background checks are one of the most common ways that platforms convey trust. But there are risks to leveraging background checks, especially when not used in compliance with state and federal laws. Join the background check and Fair Credit Reporting Act expert for a deep dive into background check risks and benefits.

3:20 PM - 3:50 PM
Trust & Safety by TSPA
Room D

Safety Best Practices in Food Tech: Home Chef Preparation and Platform-Based Delivery | Reneta Jenik, Founder and CEO, Foodom; Joe Navin, Senior Manager, Food Safety, UberEats; Neil Neufeld, Chief Supply Chain Officer, Imperfect Foods; and Deepa Sureka, CEO and Founder, Kora

Homemade food preparation and delivery marketplaces are gaining in popularity, with more and more popping up on a regular basis. But, food tech platforms present unique challenges. During this session, you will learn about unique risks associated with food tech. The pandemic accelerated the way consumers access food at home. From food delivery platforms, to at-home chefs, to groceries at your doorstep, tech has changed how we access our food. In this session, learn how a variety of food tech platforms are ensuring food safety in their operational processes.

3:20 PM - 3:50 PM
Identity, Payments & Fraud Prevention Hosted by Certa
Room C

Navigating the Landmines of Responding to Ransomware | Daniel William, Principal Forensic Services, Charles River Associates

Nobody wants to think that they will be the victim of a cyber attack or breach - until it's too late. You do not want to wait until you've been breached to come up with a plan to deal with and anticipate breaches. Further, there is a significant cost to breaches - nearly every state has a cyber breach penalty and remediation statutue. During this session, former FBI agent Dan William will explore what happens after a cyber breach, including tallying the costs for you and your platform.

3:55 PM - 4:25 PM
Trust & Safety by TSPA
Room D

Developing Trust & Safety Policies & Best Practices | Chelsea Hower, Director of Trust & Safety, Sittercity; Tomer Poran, VP of Business Development, ActiveFence; and Kimmie Rose, Head of Trust & Safety, Peerspace

By now, just about every seasoned platform has (or should have) developed trust & safety policies. But, when you're just starting out, exactly where do you start? During this session, trust & safety pros will explore what goes into developing trust & safety policies for large and small platforms, alike.

3:55 PM - 4:25 PM
Product, Technology & Innovation Hosted by Oscilar
Room B

Mobility Risks & Rewards: The Evolving Ecosystem | Jonah Bliss, Founder, Curbivore; Rob MacKethan, VP of Insurance and Risk Management, Lime; and Elle Tucker, Advisory Board Chair, Marketplace Risk

The mobility landscape is changing - and FAST. First rideshare and carshare, then bikes and scooters, and then? During this session, seasoned mobility experts will explore risks and rewards of the mobility sector. You won't want to miss this if your platform touches anywhere near mobility!

3:55 PM - 4:25 PM
Compliance, Regulatory, Legal & Insurance Hosted by Aon
Room A

Staying Ahead of Online and Marketplace Tax Obligations with Automation | Liz Armbruester, SVP, Global Compliance, Avalara

Today, 45 states, parts of Alaska, and the District of Columbia have sales tax laws aimed at remote online sellers and marketplaces. As a result, marketplaces and sharing economy businesses must navigate a myriad of tax rates and rules across the country — a task that can quickly become unmanageable. Learn about these laws and how to simplify tax management in our digital-first, omnichannel economy.



AGENDA WEDNESDAY 18

3:55 PM - 4:25 PM
Identity, Payments & Fraud Prevention
Hosted by Certa
Room C

The Three Ds of Fighting Fraud in Your Marketplace: Deter, Detect, Deny | Tal Bitton, VP of Fraud and Risk, EverC; Sahil Farooqi, Head of Customer Care, Rently; and Dan Lee, Product Management, Persona

The bad news: like your business, fraudsters care about ROI. They are motivated to act on the quickest and most scalable opportunities. And as technology grows more sophisticated, they have the tools to carry out almost unlimited attacks. As a result, there's no silver bullet to fight all fraud. The good news: taking a holistic approach can help you mitigate fraud and prevent bad actors from wreaking havoc in your marketplace. Join Persona and EverC, as they share proven and practical tips on how you can step up protection to deter, detect, and deny fraud without compromising on conversion.

4:30 PM - 5:00 PM
Trust & Safety by TSPA
Room D

Content Moderation Policies and Best Practices | Charlotte Willner, Executive Director, Trust & Safety Professional Association

Content moderation is one of the hottest topics in technology, especially considering the recent de-platforming of several high-profile celebrities and politicians. During this session, experts will explore what to think about when developing content moderation policies and some best practices to consider when you do!

4:30 PM - 5:00 PM
Identity, Payments & Fraud Prevention
Hosted by Certa
Room C

Marketplace Collusion: What to Look Out For | Rosa Jue Yuan, Manager, Trust & Safety - Payments, Google; Kevin Lee, VP, Digital Trust and Safety, Sift; and Sandi Liu, Program Manager, Google

Google has done a fair amount of research into marketplace collusion - secret or illegal cooperation or conspiracy, especially in order to cheat or deceive others. During this session, they will esplore the results of some of their latest research into marketplace collusion.

4:30 PM - 5:00 PM
Product, Technology & Innovation
Hosted by Oscilar
Room B

Charting a Future-Ready Digital Identity Experience: Best Practices From Identity Experts | Megan Behrens, SVP Product & Operations, HyreCar Inc; Praveen Subramani, Senior Director of Product Management, Turo; and Cindy White, CMO and SVP Customer Experience, Mitek Systems

In this session hosted by Cindy White, CMO at Mitek, industry innovators will share five best practices for implementing a digital identity lifecycle that is both secure and convenient - from onboarding to login and re-verification. They will discuss important process and technology considerations, as well as what's next and how you can be future ready.

4:30 PM - 5:00 PM
Compliance, Regulatory, Legal & Insurance Hosted by Aon
Room A

Peer-to-Peer Rentals: Harnessing Risk for Strategic Rewards | Dean Broomhead, ibott Underwriter, Apollo; Paul Coleman, President and CEO, TERN Financial Group; Colton Gardner, Co-Founder, Neighbor; and Jacqueline Yau, Head of Insurance, Tint

Learn how to deploy insurance strategically and harness operational risk as an instrument of growth and profit from proven experts along the global supply chain spectrum as they demystify and simplify the complex world of insurance in layman's terms, and debunk myths through relatable case studies, poignant examples, and memorable... and sometimes humorous anecdotes.

5:05 PM - 5:35 PM
Trust & Safety by TSPA
Room D

Megatrends in Professional Gig Labor Marketplaces | Michelle Tinsley, COO, YellowBird

The post-pandemic labor landscape widened the knowledge gap, increasing risk and threatening workers health and safety. An emerging trend invites highly skilled professionals to return through a reimagined gig economy marketplace that offers higher pay and flexibility. We'll cover the top five megatrends in gig labor marketplaces and demonstrate success with Risk, Health and Safety professionals.



Seyfarth

High Stakes. High Volume. High Impact.

Seyfarth Shaw LLP provides advisory, litigation, and transactional legal services to clients worldwide, including every sector of the marketplace and gig economy. Our high-caliber legal representation and advanced delivery capabilities allow us to take on our clients' unique challenges and opportunities and achieve exceptional legal outcomes.

Seyfarth is proud to be a premier sponsor of the 2022 Marketplace Risk Conference.

©2022 Seyfarth Shaw LLP #22-8188 R3

www.seyfarth.com

AGENDA WEDNESDAY 18

5:05 PM - 5:35 PM
Identity, Payments & Fraud Prevention
Hosted by Certa
Room C

Understanding PAGA's Impact on the Marketplace | Brad Doucette, Associate, Seyfarth Shaw LLP; and Steve Erkel, Associate, Seyfarth Shaw LLP

The Private Attorneys General Act (PAGA) deputizes private individuals to step into the shoes of California's Labor Commissioner and file representative lawsuits on behalf of the State of California. PAGA cases can be quite different from class actions, and it is important for those in the marketplace to understand what PAGA is, how it is enforced, and how the marketplace can be uniquely impacted by it. During this session, we will update marketplace companies on PAGA developments, including the pending U.S. Supreme Court decision in Viking River Cruises, Inc. v. Moriana, and provide tips for navigating this workaround to workplace arbitration and typical class action procedures.

5:05 PM - 5:35 PM
Product, Technology & Innovation
Hosted by Oscilar
Room B

Has Your Software Development Killed Your User Experience and SEO, Along With Your Dreams For Marketplace Superiority? | Adam Broadway, Founder, Near Me Marketplaces and platformOS; and Clark Mak, GM, DesksNearMe

Your Marketplace solution that solves a big business problem can fail as you burn through money during the build phase. The wrong technology choice often leads to the demise of even great Marketplace ideas. We'll discuss real world Marketplaces that have won over better funded competitors, by keeping the focus on core fundamentals, 100/100 Google Lighthouse Scores and unassailable SEO dominance.

5:05 PM - 5:35 PM
Compliance, Regulatory, Legal & Insurance Hosted by Aon
Room A

The Importance of Occupational Accident to Sharing Economy Platforms Both Now and In the Future | Jahangez Chaudhery, Occupational Accident Underwriter, ibott (Apollo); and Trevor Smith, SVP, Sharing Economy & Mobility Group Casualty Leader, Marsh

This session will explore at a high-level the changing landscape driven by Prop 22 legislation in California and how sharing economy platforms are seeking Occupational Accident coverage for their workforce. What Occupational Accident coverage looks like now and how that may develop in the future as well as Underwriters needing to develop more data driven underwriting solutions.

NETWORKING RECEPTION

5:30 PM - 7:30 PM
Bespoke

Networking Reception

Mix and mingle with your marketplace industry peers at the Networking Reception.

AFTER PARTY HOSTED BY CERTA

7:30 PM - 11:00 PM
Hotel Zetta

Afterparty Hosted by Certa

Finish off MRMC22 at the afterparty hosted by Certa!

Online fraud stops here.

Sift's Digital Trust & Safety Suite is the only fraud prevention solution that puts your business at the intersection of protection and growth—so you can align risk and revenue decisions, and fight fraud without losing customers, money, or momentum.





Features like Dynamic Friction and Insult Monitor reduce false positives, allowing trusted customers to face less friction and frustration whenever they interact with your site.

Drive expansion without burning resources, and continuously improve risk mitigation strategies with in-depth reporting and data transparency.





With real-time machine learning and actionable feedback, your fraud prevention strategy gets smarter by the minute—and you stop fraudsters no matter where or how they attack.

Visit sift.com today to start your Digital Trust & Safety transformation.

Over 34,000 sites and apps trust Sift to deliver outstanding customer experiences while preventing fraud and abuse.

BIRCHBOX · Blockchain.com · DOORDASH · EVERLANE · fitbit · HARRY'S · HelloFRESH · Humble Bundle · OpenTable · POSHMARK · PATREON · TOUCH OF MODERN · Upwork · wayfair · Zillow · ZOLA



SPEAKER BIOGRAPHIES

Netta Abres

Before joining Identiq, where she is the Head of Customer Success - US, Netta Abres was a senior member of the Sales team at Riskified and a Cisco Partner Manager at Insight. Netta holds a Bachelor of Commerce from McGill University and an MBA from IE Business School.

Shobhan Agarwal

Shobhan Agarwal is the VP Finance at Routable. Shobhan has nearly a decade of experience in high growth, product focused tech companies - leading finance teams in FP&A, Strategic Finance and Treasury at Dropbox and PayPal. Prior to moving to the tech sector, he spent over a decade between investment banking in Citibank NY and consumer banking in Asia, Europe and Middle East, working in finance, analytics and product management. Shobhan holds an MBA from Yale School of Management, a post graduate from IIM and bachelor in technology from IIT.

Liz Armbruester

Avalara executive Liz Armbruester brings 20+ years of demonstrated success and operational experience to the global tax compliance company headquartered in Seattle, WA. She is an engaged, trusted and high-performing leader who focuses on automation, scale and efficiency. She leads the global returns and reporting functions for Avalara and has been with the company since 2013. She is known for her strong track record of innovative problem solving, process optimization, passion and high integrity leadership style. She is a transformational leader, helping to guide Avalara through extensive periods of high growth and from being a privately held to publicly traded company.

Tyler Bailey

Tyler Bailey currently leads global Trust and Safety operations at Thumbtack. Since joining Thumbtack in 2014, he's led his team through several growth stages, honing operational excellence and providing a human-first approach to Trust and Safety. Tyler has overseen the launch of a Thumbtack Guarantee, created highly effective tools, and built inclusive Trust and Safety processes.

Brett Barlow

Brett Barlow is the CEO of Everee, a workforce payments platform that's disrupting the two-week pay cycle. He joined Everee in 2020 and has over 25 years of experience leading SaaS businesses and consumer brands.

Kelly Barton

Kelly Barton has been with Expedia Group for 15 years. She is dedicated to maintaining a safe and secure marketplace and is a trusted expert on fraud, security, physical safety and diversity and inclusion.

Andrew Bate

Andrew is the CEO of Safely, which protects short-term home rentals through analytics and insurance. Safely has covered over $80 billion of homeowner liability since 2015. Andrew served as a founding advisor to Rented.com and TravelPerk. Previously he was an analyst at McKinsey & Co. where he specialized in revenue management, travel distribution, and loyalty programs. Andrew holds an MBA from The London School of Business, BBA from Emory University, and attended The Chinese University of Hong Kong on exchange.

Megan Behrens

Megan Berehns is SVP of Operations and Product at HyreCar- the leader in the car sharing marketplace for ride share drivers. Megan has been with HyreCar for almost 6 years, and has an extensive background in product quality and operations. She received her degree in Accounting from Cal State Fullerton and dedicates her spare time to volunteering in her local community and traveling the globe.

Jevin Bhorania

Jevin is currently Sr Director of Risk and Data Science at Faire. He leads underwriting, marketplace supplier risk, anti-abuse, and new financial products initiatives at Faire. Before that, Jevin was the Head of Risk and Data Science at Cash App (Square), where he helped build teams to manage P2P payments, Crypto, and Banking risk. Jevin also co-created the risk management platform for Square's

Gig Economy **Solutions**

The gig economy is driven by flexibility, speed, and responsiveness. You want an insurance company partner you can trust to deliver the coverages your clients need when they need them, for as short a window as they need them. We specialize in insurance coverage tailored to meet the unique needs of freelance workers and the companies involved in the gig economy.

Portfolio underwriting is at the platform or group level, with policies issued to either platform or individual.

General Liability

- Admitted and non-admitted
- Various limits available
- Miscellaneous Professional Liability
- Liquor Liability (contingent or incidental only)
- Blanket Additional Insured
- Primary and Non-contributory Wording
- Waiver of Subrogation
- Usage-based premium options available

Occupational Accident

- Group or Blanket coverage options available
- Usage-based premium options available
- Broad coverage form
- Coverage flexibility to meet most price points

Contingent Liability

- Various limits available
- Broad coverage form
- Alternate Employer Endorsement available

Workers Compensation

- Available in select cases
- Blanket Waiver of Subrogation available

Auto Liability & Physical Damage

- Transportation Network Companies (TNC), On-Demand Delivery (ODD), Peer-to-Per (P2P) and Business-to-Peer (B2P) platforms
- Primary, corporate/owner higher limit / top-off policies, and excess available
- Start-ups to large established ecosystems

CONTACT

Matthew Bagley
Vice President, A&H
Matthew.Bagley@cfins.com
860.326.9779

This material is provided for information purposes only and is not intended to be a representation of coverage that may exist in any particular situation under a policy issued by one of the companies within Crum & Forster. All conditions of coverage, terms, and limitations are defined and provided for in the policy. The C&F logo, C&F and Crum & Forster are registered trademarks of United States Fire Insurance Company. Products not available in all states.

CRUM & FORSTER
A FAIRFAX COMPANY



SPEAKER BIOGRAPHIES

point of sale system. Jevin is passionate about solving complex problems in FinTech and Marketplaces with applied machine learning.

Sarah Binder

Sarah Binder is the General Counsel and Head of Insurance at Lime. Lime is a micro-mobility operator providing shared ebikes and scooters in more than 200 cities across the world to deliver carbon neutral transport alternatives for communities across the globe. Sarah joined Lime in May 2021 and is a member of the executive leadership team; she manages global teams across insurance, legal, and compliance. Sarah previously held a number of executive roles at Pizza Hut's European and UK business. Sarah is a corporate attorney by background starting her career at Clifford Chance. She is based in London with her husband and two young children.

Tal Bitton

Tal is an experienced professional with over 15 years of experience in compliance, fraud, risk, and payments industries. He is skilled in Risk and Compliance enforcement, Project Management, and Team Leadership. With a proven track record of developing risk, compliance, and fraud detection and enforcement tools.

Jonah Bliss

Jonah Bliss is the Founder of Curbivore, a platform dedicated to helping cities, mobility startups, and retailers prepare for the "new normal" of a post-covid world. Prior to that he has a wealth of marketplace and mobility experience, having run the growth and marketing for firms that include Turo, Contently, EVELO, Cloud of Goods, CoMotion and more.

Jonas Bordo

Jonas Bordo is the CEO and Co-Founder of Dwellsy, the free residential rental marketplace that renters want and deserve. Prior to co-founding Dwellsy, Jonas was a senior executive at several leading real estate firms including Essex Property Trust and Bentall GreenOak and was with the Boston Consulting Group after graduating with his MBA from the University of Chicago Booth School of Business.

Iain Boyer

Iain brings over 30 years of experience as an underwriter & & intermediary to Y-Risk and our clients. He holds a BA from Hamilton College and an MBA from Bentley University's McCallum Graduate School of Business. Iain enjoys running, unless he's being chased.

Adam Broadway

Adam Broadway, Founder of Near Me Marketplaces and platformOS, has been building successful marketplaces for nearly 10 years now. He co-found Business Catalyst, a SaaS company that was sold to Adobe Systems in 2009. Near Me/platformOS clients include global brands like Intel, Arab Bank, Hallmark, UiPath, Spark Digital, DBSchenker, neom.com as well as many successful startups.

Dean Broomhead

Dean joined the London Insurance market in 2015, having graduated from University with a degree in Economics. As part of a graduate training programme at one of the largest Lloyd's of London syndicates, Dean gained exposure to Underwriting within Property, Casualty and Reinsurance classes of business. With a passion for innovation and problem-solving, Dean joined ibott (Lloyd's of London Syndicate 1971) in 2021 as an Underwriter. Dean is ACII qualified and a Chartered Insurer.

Chris Burris

Chris Burris is a partner at international law firm King & Spalding who focuses on white-collar criminal defense, corporate internal investigations, regulatory enforcement actions and complex civil litigation. He has particular experience with defending clients in federal and state investigations concerning data privacy issues - including the California Consumer Privacy Act - and information security and related issues. In addition, Chris regularly conducts internal investigations and compliance reviews on behalf of management, boards of directors and audit committees on a wide variety of issues. Chris' practice at King & Spalding builds on over twenty years of experience serving on active duty and in the reserves in the U.S. Navy Judge Advocate General's Corps, where he has gained broad experience in trial prosecution and defense, appeals, and internal investigations.

Socure

Safely Verify Identities for eCommerce & Marketplaces



- Passive, friction-free identity verification
- Strengthen the reputation of your marketplace ecosystem
- Instantly onboard more buyers and sellers without increasing risk

Verify	Reduce	Optimize
More Sellers and Workers	Fraud Risk	Payment Infrastructure
Grow your Marketplace	**Improve Your Reputation**	**Increase Revenue**

Trusted by Leading Companies

Dwellsy SoFi chime POSHMARK WELLS FARGO

To learn more visit **socure.com**

© 2022 Socure Inc. All rights reserved.



SPEAKER BIOGRAPHIES

Keith Chapman

Keith Chapman is General Counsel for Instawork, a leading flexible work platform for hourly workers across the US and Canada. His background includes a blend of practical in-house savvy, guiding marketplace companies through hypergrowth, law firm training, and governmental enforcement experience. From early human rights advocacy to the future of work, Keith focuses on building new technologies that unlock economic opportunities for workers in a modern, mobile, and interconnected economy.

Jahangez Chaudhery

Jahangez (more commonly known as Jugs) has nearly 20 years Accident & Health underwriting experience in the London market, and joined the ibott team in 2021. He was previously the Joint Head of A&H at a Lloyd's Syndicate. Jugs firmly believes that Occupational Accident is a vital coverage to companies in the sharing economy not only to provide protection for their workforce but also help drive their business models. He has a BSc in Economics and a MSc in Insurance & Risk Management from Bayes Business School

Ruoshu Chen

Ruoshu is Waymo's senior actuary and works on a wide range of topics with a focus on managing Waymo's risks. Prior to joining the autonomous driving tech company, she spent 4 years in the Safety and Insurance space at Uber and also worked in actuarial science at AIG and WTW.

Jeffrey Chugg

Jeff leads TaskUs Risk + Response, a business line recently launched by TaskUs (Nasdaq: TASK) to offer digital identity, regulatory compliance, and anti-fraud solutions to the innovators in fintech, blockchain, and marketplace platforms. Prior to his appointment, Jeff served as TaskUs' chief legal counsel, leading the company through its IPO and public-company transformation.

Paul Coleman

Paul Coleman has proven expertise providing intermediary brokerage services, delivered measurable results in role of client/buyer for corporate multinationals and has recently focused on ushering innovative start-up projects into multimillion dollar enterprises. He graduated from McGill University, is a Chartered Insurance Professional (CIP) designation, and a licensed broker for Commercial and Personal Lines.

Saray Covey

Saray Covey has been in Ad and Fin Tech since the days of Nickelback and leather wristbands but unlike Nickelback, she is still going strong helping the ecommerce space with risk, internal operations, and business development. Passionate about combating illegal activity online she is a great resource to help identify and address operational risks, as well as building scalable business operations that grow with the business. Her portfolio includes several acquired companies from the ecommerce space and she loves to discuss emerging trends in the industry

Sandra Dainora

Sandra Dainora is Chief Product Officer at Sittercity, a technology company on a mission to make child care work. As America's first online source for in-home care, Sittercity connects millions of parents with babysitters and nannies every year. In her role, she's focused on building a platform that simplifies the way families search for, screen, and hire trusted care. She's also called mom by a hockey-loving and shipwreck-obsessed, seven year old.

Amit Dar

Amit is the Senior Director of Strategy at ActiveFence, where he is responsible for connecting market needs, user safety, and technological capabilities. Amit has 10 years of experience in leading commercial efforts for international, high-growth businesses. Prior to ActiveFence, he led cross-functional, revenue-centric teams at Taptica to market leadership and sizable growth. In the past two years, he has been in the Trust and Safety space, building tools to make the internet a safer place.

SERVICES BUILT
FOR GIG

Protect Your Brand While Scaling Your Business

Innovative, customizable background screening and identity solutions help build trust and safety for workers and customers, with fast turnaround to support high velocity growth for gig companies.


Maskot/Maskot via Getty Images

Global Scalability
Local fulfillment platforms for easier globalization

Unrivaled Support
Multi-lingual, dedicated support teams

Integrated API
Native API for a customizable brand experience

Compliance
Regional expertise to help navigate local regulations

Get started today!
sterlingcheck.com/industries/gig-economy
sterlingcheck.com | 800.899.2272

Sterling

©2022 Sterling. Sterling is a service mark of Sterling Infosystems, Inc. TSK-2902-US



SPEAKER BIOGRAPHIES

Flavia de Mattia

Flavia joined the ibott team (part of Apollo) as an Underwriter in 2020. She has a first class Mathematics degree and is a qualified Actuary with a decade of experience in the insurance industry. She has a keen interest in new developments of the insurance industry, and enjoys using her technical competencies and building strong relations in order to solve commercial problems. The ibott team is dedicated to providing data driven insurance solutions for the sharing economy, and believes insurance products should be an enabler for progressive business models and new forms of mobility.

Andrew Deutsch

Andrew Deutsch, JD, CIPP/US, is AVP – Senior Contract and Compliance Manager at Intact Insurance Accident & Health where he focuses on product development, compliance, and privacy issues involving occupational accident and contingent liability for transportation and sharing economy businesses, as well as non-trucking liability and auto liability. Andrew's previous experience includes insurance product development for technology and medical technology markets, global data privacy management for a manufacturing company, and risk management for a construction and development firm.

Pam Devata

Pamela Devata is a Labor and Employment Partner at Seyfarth Shaw LLP. Pam leads Seyfarth's nationwide Background Screening, Litigation and Compliance Team. She's a national authority for all issues related to the Fair Credit Reporting Act (FCRA), screening compliance, and use of criminal and credit history. A nationally recognized employment counselor, Pam has participated in numerous interviews, webinars, and trainings on criminal history and credit checks and represents numerous marketplace and gig economy companies. She has leveraged her niche area of expertise into a thriving class action practice.

Brad Doucette

Workplace laws are complicated and ever-changing, especially for those who do business in California. Clients look to Brad for practical and innovative solutions to the legal, strategic, and operational challenges presented by wage-hour, privacy, labor, and employment law questions. He works to defend employers in all aspects of labor and employment litigation.

Wendy Dowd

Wendy is Head of Innovation and Solutions Design at Y-RISK, an underwriting company of The Hartford. She is responsible for creating solutions for insuring unique and emerging exposures of tomorrow's economy. Wendy came to Y-RISK in 2017 to build and launch the cyber and technology insurance division. Prior to joining Y-RISK, she held various global leadership roles in underwriting management, product development, and innovation with a focus on the technology and financial institutions industries. For over 25 years, she has been underwriting and managing professional liability and management liability insurance from Los Angeles, Bermuda, and New York. Wendy is CFA charterholder and a graduate of Pomona College.

Phillip Ebsworth

Originally from the UK, Phillip understands the feeling businesses can have when confronted with the maze of California's labor and employment laws for the first time. Phillip's experience of adopting and adapting to a new and different legal landscape helps him partner with businesses to counsel them on how their operations can find a home in California.

Steve Erkel

Steven guides clients through the ever-evolving laws of the Fair Credit Reporting Act (FCRA) and related state laws. He also defends employers from a variety of claims, including those arising under the California Labor Code and claims of wrongful termination, discrimination, and breach of employment contract. Steven represents employers and providers of background information in single-plaintiff and class action claims arising under the FCRA.

Truepic

ELIMINATE FRAUD BEFORE IT HAPPENS

Introducing the first secure camera technology that eliminates threats at the point of capture. Now you and your customers have the power to verify and trust digital content in the palm of your hands.

THE PROBLEM

Falsifying photos and videos has never been easier, and your business has never been more at risk.



Simple Photo & Metadata Editing



Photo Repurposing



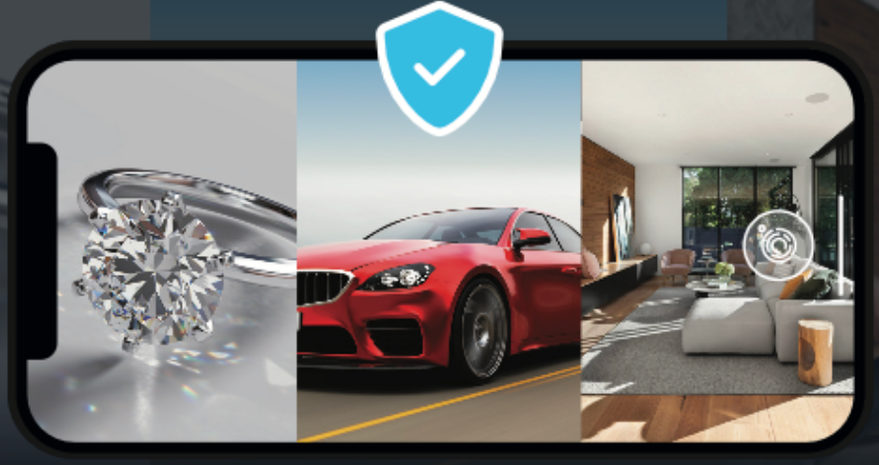
Synthetic Headshots

THE SOLUTION

Prevent content manipulation and streamline business decisions with image verification. Truepic ensures authenticity by verifying pixel content and metadata, including the exact date, time, and location of capture.

- **Reduce Fraud**
- **Save Time & Money**
- **Enhance Customer Experience**
- **Reduce Carbon Emissions**

Verify the authenticity of every photo



Find out more at **truepic.com**



SPEAKER BIOGRAPHIES

extensive experience in motion practice, including summary judgment, and has briefed issues before the Supreme Court of California. Steven works with clients to find cost-effective ways to manage and litigate matters. He believes that early motion practice can successfully resolve or limit many cases he handles.

Sahil Farooqi

Sahil Farooqi is Head of Customer Care at Rently. Rently provides self-touring and enterprise smart-home platforms for both single-family and multi-family operators.

Kevin Feldis

Kevin is a partner at Perkins Coie LLP specializing in risk mitigation, corporate compliance, government investigations, white collar defense, complex negotiations and business litigation. Drawing upon over 18 years of experience with the U.S. Department of Justice as a prosecutor, division chief, computer crimes specialist and international legal advisor, he is uniquely positioned to assist clients with identifying, managing and responding to a diverse set of global risks, including government enforcement actions, regulatory violations, sanctions, cyber incidents and the threat of private party lawsuits.

Giovanna Ferrari

Gina is a partner at Seyfarth Shaw and co-chair of Seyfarth's Impact & ESG advisory group, co-chair of Seyfarth's San Francisco Litigation Group, and on Seyfarth's National Litigation Leadership team. Gina focuses on complex commercial/securities litigation, corporate governance, and advising Boards and senior management. Gina represents clients at high-stakes and highly-publicized trials. She frequently works with early stage companies as well as companies nearing an initial public offering.

Matthew Flairty

Matt Flairty combines his experience as a corporate attorney and a litigator to provide nuanced counseling to Thumbtack's Trust and Safety Teams. A 2012 UC Berkeley Law graduate, Matt litigated at Morgan Lewis and counseled emerging growth companies at Goodwin Procter before joining Thumbtack in 2019, where he leads the company's litigation docket, corporate transactions, and provides counseling to Thumbtack's Trust and Safety Team.

Ronnie Gammage

Ronnie Grammage is the Sr. Manager Trust and Safety Policy at Wag Labs Inc., where he has been for the past year. Having worked for some of the biggest companies in the country, including Amazon, Uber and USAA, Ronnie knows the importance of reliable and trustworthy compliance measures. Not only is Ronnie an experienced policy professional, he brings a unique background to the industry with degrees in both accounting and finance, as well as biochemistry and molecular biology.

Colton Gardner

Colton co-founded Neighbor, a peer-to-peer self storage marketplace, in 2017. He is currently Vice President of Community, overseeing Trust & Safety as well as the Activation and Customer Support teams, which are at the frontline of user interaction and are entrusted with building a safe and secure platform. Colton is passionate about providing the best experience for both hosts and renters using Neighbor. Prior to founding the company, he worked in management consulting and venture capital. Colton graduated from the University of Utah with a degree in Finance and enjoys spending time outdoors with family.

Nathan Garnett

Nathan has both law firm and in-house experience supporting technology companies, including experience with corporate and securities law, mergers and acquisitions, commercial agreements, intellectual property, and licensing. He is also experienced in government affairs, advertising law, regulatory compliance, litigation, and in-house employment issues.

Judith Germano

Judith H. Germano is an internationally recognized thought leader on cybersecurity governance and privacy issues and an experienced trial attorney specializing in complex civil, criminal and regulatory-compliance. A former federal prosecutor for 11 years, Judi founded GermanoLaw LLC, a

Trulioo

The trusted experts in global verification for marketplaces

One platform to instantly verify consumers & businesses







Have a Trulibrew on Trulioo!

Stop by our booth to chat identity and receive **a gift card for a coffee** on us.



SPEAKER BIOGRAPHIES

boutique law firm specializing in cybersecurity, data privacy, complex fraud and financial investigations.

Albert Giang

Albert Giang is a partner at international law firm King & Spalding whose cutting-edge practice focuses on defending tech startups and public companies against class actions, regulatory investigation and enforcement, and other litigation, and providing crisis management for disrupters who are navigating novel legal and regulatory issues. A thought leader in the tech industry, his clients include some of the most respected companies in the gig economy, e-commerce, telemedicine, and social networking/media space. According to the Los Angeles Business Journal, Albert "has built an impressive track record for passionate advocacy on some of the most pressing legal issues – a pillar of influence in the technology, appellate and pro bono fields.

Jeremy Gottschalk

Jeremy is an expert in risk management and legal strategy for marketplace tech companies. With 15+ years of experience as a lawyer, operator and consultant to venture capitalists, founders and operators, he has become an industry-leading voice for legal strategy and risk management. Jeremy founded the Marketplace Risk Management Conference as an industry networking and knowledge-sharing platform for the marketplace ecosystem, and he regularly consults venture capitalists, tech startups and vendors in this ecosystem. Jeremy holds a JD from Loyola and an MBA from Kellogg.

John Greene

John Greene is the Vice President of Marketplaces at Prove and has 15+ years of experience as a technology executive, with a focus on digital identity in the past five years. John consults with marketplace clients to develop their identity verification strategies, maximizing the value of their digital channels while creating trust and bolstering safety. Prior to Prove, John was Head of Marketplaces, Gig Economy and Big Tech at Mitek, a leader in document verification. Prior to Mitek, John led North America and APAC businesses for Gracenote, working with content providers, digital distributors and device manufacturers across the globe.

Abhinav Gupta

Abhinav (Abhi) is currently the VP, Product at Varo and lead the onboarding, fraud, and identity teams. He joined Varo in 2021 and helped Varo build a strong product team and industry leading fraud and identity stack. In the past, as VP of Product he led the Digital product delivery at Western Union. Abhi joined WU in 2012 as Director of Fraud product and built the fraud management stack and operations. From 2015-2016, he led the mobile product team to build and launch mobile apps in 70+ countries. Between 20172021, he led the growth of digital footprint from 25 countries to 105+ countries and built a global diverse delivery organization that ran digital product and operations. Prior to joining WU, Abhi spent time at hi5, a social gaming platform with 70M customers, and led the development of ML based monetization engine, which helped double the revenue conversion from 1% to 2% of MAU. Before hi5, Abhi spent time at various companies in the bay area, including Cisco, Vindicia (acquired by Amdocs), FirstRain (acquired by Ignite) in product and engineering lead roles. In addition, Abhi also advised multiple startups – EmailAge, CyberFend (acquired by Akamai), Danal (Acquired by Boku) in product strategy, fraud, payments, motentization, go-to-market, technology, KYC, Identity management, Agile, mobile apps, web apps, ecommerce, etc.

Nora Hartman

Nora is a Product Marketing Manager at Field Nation, a marketplace that connects businesses with skilled technicians. She leads cross-functional project teams across Product, Marketing, Marketplace Talent, Legal, and Support teams to facilitate project and product launches that maximize revenue.

Brad Heber

Brad Heber is a people-centric, people nerd. He is the Head of Growth & Solution Design at Vetty, where he and a team of industry renegades revolutionized a broken background

Build growth, not payroll

Building payroll is hard (trust us). Embedded workforce payments by Everee can save you months of dev time and get your workers paid faster.

Learn more **everee.com**

everee


By Artem Varnitsin

SPEAKER SESSION

Stopping One-Time Passcode Fraud Before It Happens

Consumers love authentication methods that are fast and low friction — like one-time passcodes (OTPs). But so do fraudsters. The FBI reports that 2021 losses from SIM swap fraud alone were higher than the previous three years combined.

Date: Wednesday, May 18
Time: 11:45am
Place: Room C



neustar
A TransUnion® Company

www.fraud.neustar



SPEAKER BIOGRAPHIES

screening industry. In only four years, Vetty has become known as the go-to for hyper scaling organizations. His curiosity about people & performance started early, designing best-in-class consumer loyalty & employee onboarding incentive programs. (Hint: Who did you fly with to get here & do you have a loyalty program with them)? Now he's applying those strategies to help companies hire faster, smarter, & with less friction. Brad lives with his family in St Louis, MO. He is one of those goofy folks you'd likely see trail running in the woods at night or talking strategy & giving high fives after a hard work sprint. One of his greatest joys is seeing familiar faces in random places. #sayhello #goodpeoplevibes

Karisse Hendrick

Karisse is a trusted advisor and consultant with over 15 years experience in e-commerce fraud prevention and chargeback reduction. When the largest e-commerce companies in the world have a question pertaining to fraud strategy, chargeback management, or overall best practices, she is likely who they will reach out to. She has saved her clients over $150 million in reduced fraud and chargebacks with end-to-end analysis, policy and process improvement, and understanding what the criminals know and have access to. Karisse is a firm believer in education and collaboration for retailers, hosting merchant-only collaboration calls and forums. She is the recipient of the 2019 "Legend of e-commerce Award" at FraudCon, named one of the "Top 100 Global Leaders in Finance" in 2021, was recently featured in an article by the Wall Street Journal on "The Rise of Return Scams". Karisse is also the host of the Fraudology podcast.

Alexander Hillman

Alex is a seasoned Executive with three decades of diversified Banking and Financial Services experience ranging from strategy, management, operations and technology. He is a proven expert relationship builder who applies technology to solve business issues and improve processes to drive growth. Instrumental in scaling programs for combatting Money Laundering and other Financial Crimes in multiple organizations.

Benjamin Hindson

Benjamin Hindson is a Senior Broker within the Digital Economy Broking team at Aon London. Prior to joining Aon he was the Director of Global Insurance Solutions for Trov, a global leader in embedded insurance, powering the future of digital insurance distribution and emerging mobility. Benjamin was part of the team that oversaw the acquisition of Trov's technology assets by Travelers, and before Trov, he worked as a Client Executive at Marsh, working with some of the world's leading technology companies. Benjamin is ACII qualified, a Chartered Insurance Broker and holds an MA (Hons) from the University of St Andrews in Scotland in Modern Languages and International Relations. His experience within the insurance industry has focussed on emerging areas of risk, technology and digital disruption. With experience in the telecoms sector, the sharing economy, internet of things and embedded distribution models, Benjamin is passionate about working with innovative businesses to understand the issues they face and help design and build solutions for them to succeed.

Peter Holz

Peter Holz currently serves as the leader of Commercial IP risk within Aon's Intellectual Property Practice, with responsibilities for IP risk transfer product development, Vendor Risk Management, IP risk transfer advisory & placement, and business development. Peter also supports Aon IP Solutions' strategic initiatives and advisory for large & complex clients. Prior to Peter's role with Aon IP Solutions, Peter served as an Associate and Strategic Account Manager for Aon's M&A and Transaction Solutions Practice, with responsibilities for day-to-day management of Private Equity clients.

Paige Horinek

Paige Horinek is a serial entrepreneur for several Web3 oriented projects. With experience in early stage business development, she has successfully helped launch one of Switzerland's leading boutique Venture Capital firms, Atomind inc. In her role as project-lead at Atomind, Paige



SPEAKER BIOGRAPHIES

has focused on the innovation of private equity through decentralized financial tools. The projects she currently presides over– Accredited Wallet:a b2b enterprise solution for private equity companies looking to gain exposure to crypto warkets; Metafrag: a metaverse marketplace and governance suite for metaverse land; and SPE: a collaborative consumer marketplace for creative professionals to launch ventures.

Chelsea Hower

Chelsea is the Director of Trust and Safety for Sittercity.com where she has worked for the last 6 years. In her tenure at Sittercity she has built a\ dedicated Trust and Safety team forming policy, process, and recommendations, from a Trust and Safety perspective, for new and existing products as a subject matter expert. She brings a background with a degree in Criminal Justice coupled with a history of child and animal care.

Joseph Hurley

Located in WTW's San Francisco office, Joe Hurley serves as Practice Leader, Sharing and Gig Economy within Risk and Broking, the Property / Casualty Brokerage division of the firm. In addition, Joe co-leads WTW's Tech Center of Excellence in the Silicon Valley. He is responsible for delivering a team-based, consultative risk and insurance strategy to all clients in the digital space across North America. Before joining in October 2019, Joe served as Senior Risk Manager for Lyft where he spent 3 years developing and executing Lyft's risk financing strategy and corporate insurance programs. Prior to Lyft, Joe was Risk Manager for PG&E Corporation and previously worked for a multi-national brokerage in their San Francisco Casualty practice. Joe started his insurance career in 2009 working for Sentry Insurance as a Producer.

Harlan Hutson

Harlan Hutson has spent the past 12 years focused on solving real world problems in payments and security, first as an ecommerce merchant, and then co-founder of an authentication company. Now as Chargebacks911's Director of Strategic Partnerships and Brands, he is focused on solving the chargeback problem for some of the largest companies in the world.

Mounir Ibrahim

Mounir Ibrahim is VP Public Affairs and Impact at Truepic. From 2009-2017, he was a Foreign Service Officer with the U.S. Dept of State and key Syria adviser to various Ambassadors and Presidential Cabinet Members. Mounir is an adjunct professor at Columbia University, a TEDx speaker, and a term member with the Council of Foreign Relations.

Natalie Iturralde

Natalie is the Sr. Director, Trust & Safety at GoPuff. Prior to GoPuff, Natalie was the Lead Counsel, Insurance Solutions at at Airbnb.

Reneta Jenik

Reneta Jenik the the founder and CEO Foodom, everyone's private chef marketplace that connects vetted chefs and busy families to cook 1-2 times a week in the family's kitchen, starting at $100 per week. Our asset-light model is doing to commercial kitchens what Uber did to taxis and Airbnb did to hotels and we operate in an area free of restrictive regulation in a $2T market. We are currently available in 3 main areas, LA, the Bay Area and the Sacramento areas, and plan to expand fast to other areas this year. Reneta spent 13 years at SanDisk, WD, and Intel managing products, marketing, and business operations driving growing businesses from a few millions to billions of dollars in the semiconductor industry, mastering elasticity models, balancing supply/demand and leading product teams to focus on what matters the most. In her last role at Intel, she led AI/ML technology and product implementations on most of the laptops in the world. She developed expertise in leadership, execution as well as profitable business models, pricing, and monetization of opportunities, focusing on win-win strategies and with a deep social and environmental cause. She loves building Zebras.

Tint

EMBEDDED INSURANCE FOR TECH PLATFORMS

We make it easy for tech platforms to embed insurance into their products. Our product provides everything needed, from software to program management and brokerage to compliance. **All available through our simple API and no-code app.**

We were founded by former Turo early employees and understand marketplaces very well. **Our customers have used us to launch a variety of insurance and guarantee** products for vehicle sharing (RVs, cars, motorcycles), storage, shipping, contractual liabilities, pet services, crypto deposits, and equipment breakdown.

COME SEE US IN THE EXHIBIT AREA OF THE CONFERENCE!

We'd love to provide more details about how we could help.

www.tint.ai

image: Freepik.com



SPEAKER BIOGRAPHIES

Chris Johnson

Chris is an accomplished Professional Services Executive with demonstrated expertise developing advanced strategies for successful service delivery engagements and sales enablement leadership. He is adept at forging relationships with stakeholders, customers, and executive business partners to deliver highly resilient, scalable product strategies. His specialized expertise lies in deploying cloud-based human capital and talent management solutions and steering Agile transformation and modernization initiatives that improve service delivery and client satisfaction.

Garrett Johnston

Prior to joining Aon in 2018, Garrett served in various roles on the carrier side (Chubb, ACE) as an underwriting manager focused on Financial Institutions, Private Equity and Healthcare. He also served on the broker side (Lockton, Carpenter & Moore) focused on Financial Products (D&O, EPL, Cyber, E&O, Fiduciary, Crime) for Technology, Bio-Tech and Financial Institutions. He first began working in the industry in 1999.

Kristin Jones

Kristin Jones, Deputy General Counsel and Vice President for Compliance for HireRight, works closely with Chris Lemens, Chief Compliance Officer for HireRight, in driving HireRight's efforts to comply with the key laws affecting the background screening industry and educating customers and internal team members about those laws. Ms. Jones has been with HireRight and its predecessor company since January 2010 and was with Equifax for 5 years prior to that. Ms. Jones is a graduate of the University of South Carolina School of Law and Master of International Business.

Rosa Jue Yuan

Rosa Jue Yuan is a manager of Trust and Safety, Payments at Google. She has been with Google for 6.5 years, working on data analytics, fraud detection and risk user experience. Rosa is a Certified Financial Risk Manager (FRM) who brings a total of 10+ years of industry experience. Before joining Google, Rosa worked in JP Morgan Chase and KPMG LLP; her experience covers a wide spectrum of topics, including payment risk, credit risk and enterprise risk management.

Vishal Kapoor

Vishal is a Product Leader with a passion for building, launching, and scaling next-generation consumer products spanning marketplaces, transportation, advertising, search, messaging, gaming, and retail industries. He has extensive marketplace experience at hi-tech companies like Amazon, Microsoft, Yahoo, Zynga, Lyft, and he is currently the Director of Product at Shipt. He has been responsible for $Billions in revenue, opex, and P&L, and is passionate about solving audacious problems through a principled, outcome-oriented, and collaborative approach.

Reddy Karri

Reddy is CEO of Vetty inc, an easy-to-use, automated solution for background screening and employee verification that focuses on accelerating hiring, from offer to activation. Prior to joining Vetty, Reddy was EVP & Chief Technology Officer at one of the world's largest pre-employment background check companies, First Advantage. With more than twenty years of software and systems experience, Reddy is alert to the impact of technology evolution on business strategy, corporate culture and profitability. His collaborative spirit has been forged by the experience of hiring and coaching talented teams based around the world, which he has leveraged to drive meaningful change in the background screening industry.

Mindy Kasting

Mindy Kasting is the Product Lead, Platform Risk at Adyen. In this role, she is responsible for creating solutions to help platforms expanding into the world of payments to stay ahead of fraud and other malicious activities. Her goal is to combat fraud, money laundering and other risks sellers may pose to a platform. She is driven by fast-paced environments with high business impact.

Brandon Kaufman

Brandon currently works on Spin's legal team. In that role, he oversees the company's insurance and risk

Life is unpredictable.

Hiring doesn't need to be.

Vetty's, mobile-first approach to background screening is hiring as it should be.

CHANGE THE WAY YOU HIRE >



Vetty



SPEAKER BIOGRAPHIES

management portfolio, as well as the company's outside litigation matters. Brandon has been with Spin since 2017 and has held numerous positions, including previous work on Spin's public policy team where he oversaw state and local regulatory efforts. Brandon was instrumental in state legislative efforts to green-light the first of its kind mobility as a service (MaaS) offering in Pittsburgh, Pennsylvania. Prior to Spin, Brandon spent several years on Capitol Hill in Washington, D.C. where he worked on various transportation issues such as surface transportation and FAA reauthorization legislation.

Lauren Knobbe

Lauren Knobbe serves as Vivvi's General Manager of national In Home Care and Learning programs. Vivvi's In Home programs deliver high quality early childcare and learning in the safety of families' homes by matching families with experienced caregivers and educators. Lauren's team is responsible for the operations, quality control and expansion of these programs which have grown to serve 15+ markets nationally. Prior to Vivvi, Lauren led strategic planning, expansion and process optimization for NYC's largest network of charter schools. Lauren's work supported the organization's scaling priorities resulting in the addition of 6 new campuses and oversight of more than 1MM square feet of real estate in NYC. Lauren lives in Denver and is an alumni of Teach for America and the University of Colorado - Boulder.

Wendy Kosanovich

Wendy is a seasoned employment law attorney with over 20 years of practice. A former employment law litigator and trial attorney at Orrick, Herrington & Sutcliffe, she has also served as Employment Law Specialist at Genentech. She provides sophisticated legal advice with business solutions in mind, including mergers and acquisitions, executive compensation, and sensitive investigations. Wendy loves design, cooking, and cocktails. She lives in San Francisco with her wife, their three children, and an overweight golden retriever.

Kathryn Kosmides

Kathryn Kosmides is the Founder and CEO of Garbo — a new kind of non-FCRA background check designed for the digital age. She is a longtime entrepreneur and activist who has worked with dozens of technology companies to launch and scale their sales and marketing. Kathryn has been published in Fortune, TechCrunch, and dozens of other publications and was recently named one of Fast Company's Most Creative People in Business.

Trisha Kothari

Trisha is the Co-Founder and CEO of Unit21, a platform for risk and compliance operations teams in fintechs to fight fraud and money laundering. Unit21 works with companies like Mercury Bank, Chime, Coinbase, Binance, and is backed by Tiger Global, Gradient Ventures, and South Park Commons. Trisha previously worked at Affirm, where she led product for the risk and identity teams.

David Krasinski

Dave Krasinski brings 16 years of experience at Neustar and is currently a Senior Director in Neustar's Identity and Trust business. In his current role, Dave leads a team that supports Neustar clients across markets such as Travel & Hospitality, Retail, Big Tech, and the Gig Economy. The common thread connecting organizations across these markets is the reliance on phone and email as the core identity data collected during account opening and the main communication channel with customers. While very common, these industry wide practices present inherent fraud risk. Dave and his team work diligently with clients to reduce these risks and the protect experiences of legitimate customer interactions.

Alex Kroeger

Alex is an Attorney at Larson King, a boutique firm with deep trial experience. After 10 years in communications and product marketing, Alex changed careers to become an attorney. She has planned a sprint, launched a product, and represented people in court. Alex enjoys working with marketplace companies because of their unique set of problems and growing pains. In her free time she runs a travel website with her husband and attempts to learn French.

Sachin Kulkarni

Sachin is the co-founder and CTO at Oscilar, a no-code real time decision engine for fraud prevention. Before Oscilar,



We transform tomorrows

Providing the power to create, optimize, and reshape risk solutions using innovation to manage your risk for continuous success.

For more information, contact:
Joe Hurley
Sharing and Gig Economy Practice Leader
Joe.Hurley@willistowerswatson.com



SPEAKER BIOGRAPHIES

he was at Facebook/Meta for 11 years where he led several organizations responsible for building one of the largest private cloud deployment, Facebook Live and backend of Facebook Messenger. He improved trust and safety of the Facebook platform by building planet-scale real time data processing systems to detect and mitigate fraud and spam. Video understanding/comprehension led to catching content that violated terms of service including violent content and copyright violations.

Jag Lamba

Jag Lamba is the founder and CEO of Certa. Jag grew up in Bombay, India, and studied computer science before kicking off his career as a software engineer. After moving to the U.S. and transitioning into Product Management, he began pursuing his MBA from Wharton while working at McKinsey, eventually moving into its strategy consulting practice. Jag founded Certa in 2016 with help from Techstars and angels.

Michele Landis

Michele Landis is Co-Founder & CRO of Accessible360, the U.S.'s leading live-user auditing firm. A360 is part of the T-Base Communications and CommonLook family of businesses and together the divisions offer the most comprehensive group of digital accessibility specialists across the globe. Michele is an experienced leader within programs focused on inclusion, diversity and equitable access to digital content. She spends a lot of time educating companies and business associations on how to tackle an accessibility audit initiative, how to build with inclusive design, mitigate risk and the key points to the business case for accessibility.

Kristina Launey

Kristina Launey is the managing partner of Seyfarth Shaw's Sacramento office, co-lead of Seyfarth's ADA Title III specialty team, and avid supporter of her clients. Kristina regularly advises and defends clients, including those in the marketplace and gig economy, in litigation arising under Title III of the Americans with Disabilities Act and related California disability access laws and other state law corollaries to the ADA. She has broad disability access litigation experience which ranges from the very complex and contentious to those that result in relatively simple settlements. Kristina counsels clients, guiding them through issues ranging from physical accessibility, compliance with service animals, reservations, effective communication, ticketing requirements, to cutting-edge digital accessibility issues.

Ryan Lee

Ryan Lee is the Founder & CEO of Nautical, the multi-vendor marketplace platform. Ryan has an extensive background in payments, logistics, and commerce. He launched Apple Pay internationally, was a Visa exec, and led product at a fintech. Ryan is skilled at developing and driving cloud technology visions and strategies to increase revenues, grow the client base, and achieve efficiencies.

John Lee

John is the CEO & Founder of Loopie- a tech-enabled service that utilizes the peer-to-peer managed marketplace model to turn depreciating assets (our washers and dryers) into revenue generating machines while also providing a faster, cheaper alternative to existing laundry wash & fold delivery services.

Dan Lee

Dan Lee is the verifications product manager and fraud expert at Persona, the identity infrastructure company offering businesses the building blocks to create personalized identity verification experiences for any use case. Founded in 2018, Persona's mission is to be the identity layer of the internet. Today, Persona serves a wide range of industries with customers including Square, Sonder, Brex, Udemy, Gusto, BlockFi, Coursera, and AngelList.

Kevin Lee

Kevin Lee is VP of Digital Trust and Safety at Sift where he helps customers implement strategies that cross-

ActiveFence

The Proactive Approach to Trust & Safety

Keep your marketplace safe by leveraging our unique approach to trust and safety. ActiveFence identifies malicious activities at the source, allowing you to be proactive in keeping your users and platform safe.





SPEAKER BIOGRAPHIES

functionally align risk and revenue programs. Prior to Sift, he has spent the last 14+ years leading various risk, chargeback, spam/scams, and trust and safety organizations at Facebook, Square and Google.

Eric Levine

Eric is the CEO and a Co-founder at Berbix. Prior to founding Berbix, Eric led the Trust & Safety engineering team at Airbnb in addition to being deeply involved with the Airbnb Experiences launch, infrastructure and security efforts.

Heather Lewis

Heather is the Managing Partner of Red Maple Strategies, a public strategy firm that helps clients navigate political and regulatory issues at the state and local levels across the United States. Prior to that, Heather represented Rover in legislative conversations, partnered with internal stakeholders on items including safety and data privacy-related matters and developed grassroots digital campaigns to encourage users to contact their lawmakers regarding relevant proposed legislation. In her spare time, she serves as a Western Governors University Advisory Board member and provides regulatory guidance to early-stage startup founders.

Taylor Liggett

Taylor Liggett is the General Manager of Sterling Identity, where he leads Sterling's global identity services business. With more than a decade of domestic and international experience in background screening, identity, and biometrics, he brings a unique perspective to the emerging and rapidly evolving identity space. Prior to joining Sterling, Taylor led the global account management operation for ADP's background screening and I-9 services division. Taylor also serves as a member of the Forbes Business Council.

Sandi Liu

Sandi Liu is on the Payments Risk Product Management Team at Google. She has been working in the fraud and abuse prevention space for the last 14+ years. As a result, she has many interesting fraudster stories to tell. Sandi has experience working with payment fraud detection, product policy abuse prevention, data quality, compliance, and user education.

Mark Lockwood

Mark brings over a decade of experience in enterprise software leading teams across the Product, Marketing, and Sales functions. Prior to ID.me, Mark was a senior executive at Logi Analytics and started his career as a management consultant at Booz & Company. Mark holds dual degrees in Industrial Engineering and Economics from Northwestern University, as well as an MBA from Harvard Business School.

Allen Lohse

Allen is the Director of Legal and Regulatory at Lyft. He focuses on the legal and compliance issues relating to Lyft's driver screening.

Emilio Lopez

Emilio Lopez is the Sr. Analyst of Strategy and Data for Newegg, with a historical passion for technology. First joining Newegg in 2014, his analytical talents and background in Business Economics made him a natural fit for Fraud Prevention. After helping reduce Newegg's overall fraud rate by over 50%, he helped establish and lead a new Returns Abuse Team, one of the first in the industry. Since inception, the Team has identified and prevented 8 bps of loss annually.

Jenny Luu

Jenny works at Uber, where she leads the management of various global safety programs. Overseeing critical functions like identity verification, screenings, education and deactivations, Jenny works with teams around the world to ensure tactical solutions are locally fit for purpose, yet scalable and meet Uber's global safety and business objectives. Prior to Uber, Jenny worked in audit services and risk management at Deloitte & Touché. She lives in Oakland, CA.



certa

Automate the lifecycle of your
Suppliers. Sellers. Clients...

Up to 3x faster onboarding
and 50% reduction in costs

Schedule a demo today

getcerta.com



SPEAKER BIOGRAPHIES

Rob MacKethan

Rob leads the effort to develop new ways for Lime to manage global corporate risk. He has spent his 30+ year career originating and cultivating disruptive businesses in the insurance space. Previously at Zendrive, Rob reinvented how driving risk is measured, managed and priced, with a focus on creating safer drivers and safer roads. His team leveraged mobile data analytics to measure driver behavior and price vehicle insurance more accurately than any other product on the market. His products allow businesses to lower their risk and control their cost of insurance. This data-centric approach has yielded record-breaking underwriting profits and improved road safety. Prior to Zendrive, Rob led corporate strategy and business development for Answer Financial, growing the business from zero to $500 million, making it the country's largest online insurance comparison shopping service. His work established Answer Financial as a leader in the bank-insurance space and was instrumental in the acquisition of the company by Allstate. Prior to Answer Financial, Rob founded NetInsurance, a venture-funded pioneer in the online insurance space. He led the company from start-up to its sale to a publicly-traded national bank. Rob previously served as president of ISU International, the nation's largest franchisor of independent insurance agencies.

Ameena Majid

Ameena is a partner at Seyfarth Shaw and co-chair of Seyfarth's Impact & ESG advisory group. Drawing on her executive compensation expertise in advising senior management and governance skill set, Ameena helps clients navigate the ESG and impact landscape, including strategy, reporting and disclosure, governance and human rights. As an advisory board member to, and impact investor in, Able Made PBC, a public benefit corporation and sustainably forward fashion brand, Ameena brings a business and pragmatic mindset to her practice.

Clark Mak

Even prior to the pandemic, businesses were increasingly accommodating their staff working from home. As a result there has been a strong downward trend in businesses investing in office space. This, together with the desire for workers to want to escape disruptions in the home, has led to an increased demand for the rental of short term ad hoc space. DesksNearMe is the Airbnb of working space. The marketplace is meeting this growing demand by allowing property owners to make available unused or underutilized desks, meeting rooms, event space, etc to working professionals all around the world.

Sara Mauskopf

Sara Mauskopf is the CEO and Co-founder of Winnie, a leading child care marketplace helping millions of parents across the United States. Parents use Winnie to discover high-quality local daycares and preschools and learn all about their programs including detailed descriptions, photos, tuition information, and more. Child care providers use Winnie to grow their businesses. Sara has a background in consumer technology and product management and is also a mom of 3 young children.

Brandy Mayfield

Brandy Mayfield was recently selected to lead Aon's Digital Economy Team. She's known for building creative-yet-simple insurance solutions for Sharing Platforms, Asset Owners, Gig-Workers, and Gig-Users. For over 20 years, Brandy has connected the dots for insurance carriers, brokers, and their customers. She's enjoyed geeking out in building some of the industry's first generalized linear models, renewal segmentation strategies, and multi-country coverage solutions. She established the Shared Economy division at Allstate - extending protection to the largest ride, vehicle, and home sharing platforms in the industry. Most recently, she led the UW and Product divisions for a Sharing Economy MGU start-up. Brandy holds degrees in Mathematics, Computer Science, and Statistics from Eastern KY University. She and her husband Marc currently reside in Phoenix.



LexisNexis® Risk Solutions harnesses the power of data and advanced analytics to provide insights that help businesses and governmental entities reduce risk and improve decisions to benefit people around the globe. We provide data and technology solutions for a wide range of industries including insurance, financial services, healthcare and government. Headquartered in metro Atlanta, Georgia, we have offices throughout the world and are part of RELX (LSE: REL/NYSE: RELX), a global provider of information-based analytics and decision tools for professional and business customers. For more information, please visit www.risk.lexisnexis.com and www.relx.com.

This document is for educational purposes only and does not guarantee the functionality or features of LexisNexis products identified. LexisNexis does not warrant this document is complete or error-free. LexisNexis and the Knowledge Burst logo are registered trademarks of RELX Inc. Other products and services may be trademarks or registered trademarks of their respective companies.
Copyright © 2022 LexisNexis Risk Solutions Group.



SPEAKER BIOGRAPHIES

Kathleen McConnell

Kathleen's work in spearheading Seyfarth's use of data analytics in litigation and counseling matters has contributed to keeping Seyfarth on the cutting edge of the legal practice. Her innovative work in this area has enabled the firm to obtain favorable settlements for clients, reduce significant areas of potential liability, and undermine class certification arguments. In addition, she regularly advises clients on developing cost-effective strategies for the preservation, collection, review, and production of electronically stored information, including for cross-border matters. She also counsels clients on data privacy, record retention and information governance.

Patrick McConville

Patrick is VP of Business Development for Certa's Marketplaces & Gig Economy vertical, empowering companies at all stages to automate third party risk management across a variety of domains. Prior to Certa, he spent 10 years with Accuity, a LexisNexis Risk Solutions company, building their tech portfolio and helping companies to optimize payment and compliance efficiency. Patrick resides in New York City with his French Bulldog Dauphine.

Soudamini Modak

Soudamini Modak, Director, Fraud and Identity, supports the LexisNexis® Risk Solutions digital assessment strategy as a part of the Fraud & Identity market strategy team. Leading market prioritization and sales enablement for our digital risk solutions and platform, Soudamini focuses on understanding our customer and market needs to drive prioritization of product roadmaps and driving our key digital initiatives. Soudamini has over 10 years of experience across consulting, strategy and product development. Soudamini joined LexisNexis® Risk Solutions through the ThreatMetrix acquisition in 2018. She holds a Bachelor degree in Computer Engineering and a Master of Science degree in Information Systems from Santa Clara University.

Joe Navin

Joe Navin is the Head of Central Delivery Safety for Uber Technologies. Prior to joining Uber in 2018, he was hired by Instacart to build out the company's food safety function. Joe also served on the Conference for Food Protection Direct-to-Consumer Delivery committee, which developed a guidance document for FDA on the safe delivery of food by Third Party Delivery Service entities. Joe earned his Master's degree from New York University in Urban Food Systems and now resides in Sonoma County with his wife and 10 month old daughter.

Neil Neufeld

Neil has worked in nearly all aspects of the food and beverage industry throughout his career. In his current role as Chief of Supply Chain at Imperfect Foods, a mission-based company aiming to reduce food waste, Neil has scaled the business from $25M to $500M+, expanded facilities from four to 50, and rebranded the company. He championed the buildout of 45 Fulfillment/Distribution Centers, including overseeing the real estate negotiations and formal facility launches He created an in-house, last-mile department of 600+ fleet inbound logistics system. Reduced close by integrating a weekly P&L process and a financial reporting structure. He recently supported and successfully passed the first-ever accounting audit which led to raising series C funding. Neil enjoys live music, the Red Sox, and hiking outdoors with his brown dog, Rider.

Mary O'Loughlin

Mary O'Loughlin is currently Executive Vice President of Growth Verticals and has responsibility for the Gig Economy, Healthcare and Life Sciences, Transportation, Financial Services and Government Verticals at HireRight. Mary joined HireRight 2009 and previously lead the Strategic Alliances and Product Teams. Mary is a frequent speaker at conferences on candidate experience and the industry.

Richard Obousy

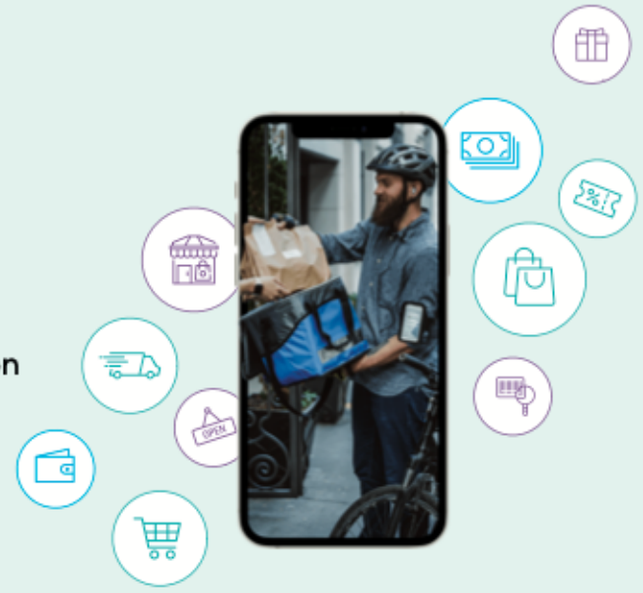
Richard Obousy is the founder and CEO of CitizenShipper, a transportation marketplace that connects people who need to move pets and valuable items with safe and vetted

Prove

Acquire More Marketplace Customers While Reducing Fraud

Help customers onboard and transact faster – all while keeping fraud in check with a modern identity verification and authentication solution.

Visit Prove.com to learn more



Gartner COOL VENDOR

AiteNovarica Fraud & AML Impact Innovation Award

500 Technology Fast 500 2021 North America Deloitte.

Financial Times 420 Fastest Growing Tech Company Prove

Leader Winter 2022

SINET 16 Innovator

FIERCE INNOVATION AWARDS

Proven Results

79%
Faster Onboarding

35%
Less Onboarding Abandonment

75%
Onboarding Fraud Reduction

How Prove Helps Marketplaces

Increase signups by onboarding more customers frictionlessly

Prove Pre-Fill™ streamlines customer onboarding while reducing fraud by auto-filling applications with verified customer data.

Reduce risk & fraud while improving customer and service provider account experience

Prove Identity™ augments platform integrity and risk-scoring processes with proprietary phone ownership signals, improving risk & fraud management, mitigating account takeovers, fraudulent transactions, and other fraud vectors.

Stronger frictionless authentication to protect against unauthorized access

Prove Auth™ offers a suite of passive and active authenticators to adapt to any customer's authentication scenario across low-to-high-risk events.

Learn how you can increase your platform's Trust & Safety while enhancing the customer experience.

Visit Prove.com to learn more

©Prove Identity, Inc. All Rights Reserved.



SPEAKER BIOGRAPHIES

transportation couriers. Richard grew up in the UK and moved to Texas in 2002 to work on a PhD in Theoretical Physics at Baylor University. In his final year of graduate school (2008), he launched CitizenShipper after noticing how many trucks and vehicles on the road had spare cargo capacity. He's passionate about building an innovative and intuitive product, amazing teams, and a great experience for both shipping customers and transportation providers.

John Papianou

John G. Papianou is Vice-Chairman of Montgomery McCracken, Chair of the Litigation Department, Chair of the Consumer Financial Services Practice Group, the firm's Strategic Planning Partner, and a member of the firm's Management Committee. He concentrates his practice in complex civil litigation, with particular emphasis on consumer class actions involving claims under federal and state consumer protection statutes. He has counseled and represented numerous clients in class actions across the country, including Microsoft, Tommy Hilfiger, Verifone, PVH Corp., Fitness International, LLC, and Walmart.

Lynn Perkins

Lynn is the co-founder and CEO of UrbanSiter. She created an innovative solution for connecting families and caregivers through an online platform that fuses social and local recommendations, personalization, and online transactions. UrbanSitter has facilitated millions of trusted care connections, from last-minute child care bookings to senior care companions. Lynn enjoys advising startups on the topics of scaling an organization, establishing online trust, and fundraising.

Marco Piovesan

A founder, leader, and investor in some of the most successful global Data-as-a-Service platform companies. This data has had a role in fueling financial inclusion, growth of Sharing Economy companies, and enabling trust economies. Other than this life revolves around family, friends, writing film scripts, and enjoying life.

Shankar Ponnekanti

A founder, leader, and investor in some of the most successful global Data-as-a-Service platform companies. This data has had a role in fueling financial inclusion, growth of Sharing Economy companies, and enabling trust economies. Other than this life revolves around family, friends, writing film scripts, and enjoying life.

Tomer Poran

Tomer Poran is the VP of Business Development at ActiveFence where he leads go-to-market efforts, partnering with industry stakeholders and mapping out new growth opportunities. He has 13 years of experience in business development and strategy, working with large multinationals across industries including Government, PropTech, AgTech, FinTech, and more. Prior to joining ActiveFence, Tomer served as an Associate at DNX Ventures and was a consultant at Bain & Co. Tomer holds a B.A. in Finance from Ben Gurion University and an MBA from UC Berkeley Haas School of Business.

Brian Powers

Brian is a former engineer and lawyer who founded PactSafe. He reads about 150 pages of clickwrap case law a week, and probably know more about terms and clickwrap enforceability than anyone in the world besides Albert.

Jason Priebe

Jason's current practice focuses on issues involved in electronic discovery preparedness, planning and execution, as well as information privacy, information governance, and data security. He routinely provides legal consultation and advice to several large and diverse corporations and organizations regarding the design and implementation of electronic discovery programs, including the development of policies and procedures for efficiently and defensibly preserving, collecting and producing electronically stored information (ESI). His experience includes serving as an in-house counsel for the nation's largest publicly traded property and casualty insurer, where he advised on issues involving litigation hold administration, information management, and electronic data discovery process and policy.



Yuvika Rajan

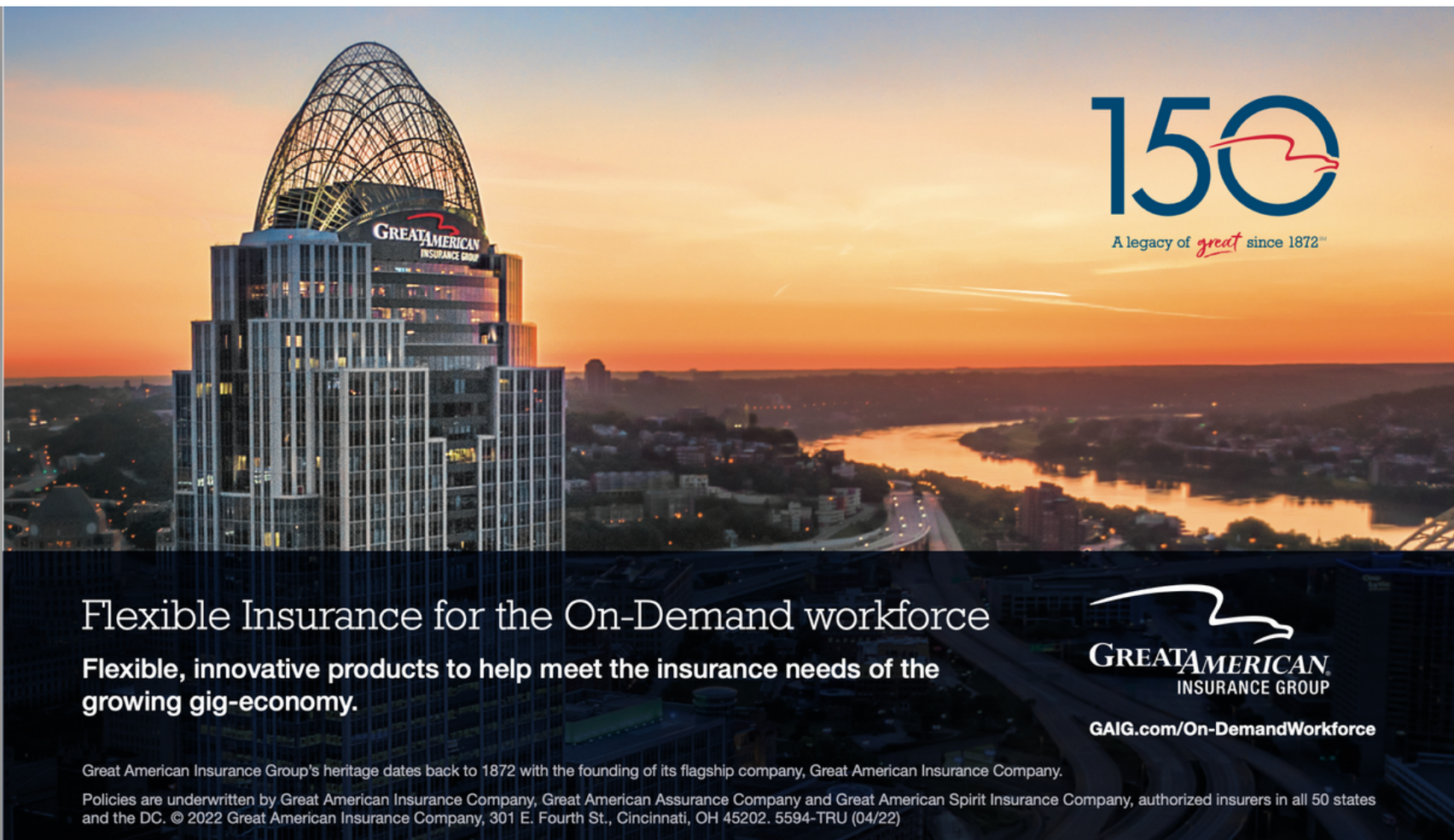
Yuvika is Senior Manager of the North American Sales Engineering team at Mitek – coaching a team of technical product guides who showcase Mitek's value proposition to prospective customers. Her team strives to be trusted advisors to customers battling growing digital challenges across several use cases, from onboarding to continuous authentication. With over 10 years of experience in the Identity and Access Management space, Yuvika has worked with some of the largest Marketplace and Gig Economy brands globally. She is passionate about the impact the pre-sales community can have to organizational growth and is instrumental in establishing repeatable processes that see her customers attain success and ROI in their User Verification strategies.

Karthik Ramasamy

Karthik is the fraud and machine learning lead at Oscilar where he works on creating ML infrastructure and models to tackle ATO, payment, and other types of marketplace fraud. Before Oscilar, he led ML and Fraud teams at Google, Uber, and LinkedIn. At Uber and LinkedIn, he led the account security data science teams. He led a project at Uber that deployed the first fully client side deep learning computer vision model to tackle payment fraud. He is passionate about hack days, self driving cars, and tiny computers.

Michael Ramsbacker

Michael Ramsbacker has over 20 years of experience in the strategic execution of product strategies, particularly in the B2B technology industry. At Trulioo, Ramsbacker will oversee the launch of new digital identity verification solutions and services. Formerly VP of Product Management at Mitek Systems, Ramsbacker drove global product strategy and roadmap development for the company's digital identity portfolio, including biometric authentication and document verification. In this high-impact role, he rebuilt the product management organization and instituted model processes for customer





SPEAKER BIOGRAPHIES

risk management compliance. Prior to this, he served as VP of Product Management at Epsilon, overseeing the development, launch and complete product life cycle of multiple automotive services. Previous roles also include leadership positions with Ares Inc. and Mitchell International.

Jas Randhawa

Jas is currently the Global Head of Financial Crime Compliance at Airwallex. Prior to Airwallex he was the Head of Compliance for Stripe and before that managed PwC's Financial Crimes (Fintech) practice across the US West Coast. He has over 15 years of experience with building and managing programs in the Compliance space. His areas of interest include Digital Identity / eKYC, cryptocurrencies and using advanced technologies to solve financial crimes. Jas is a regular speaker at industry events, a member of the Association of Certified Anti-Money Laundering Specialists (ACAMS) and an executive committee member of the West Coast AML Forum (WCAML).

Zoë Rico

Zoë has over 20 years of experience. She became a Member of the American Academy of Actuaries in 2005 and a Fellow of the Casualty Actuarial Society in 2007. Prior to joining Aon in 2006, she was an Assistant Actuary with Assurant. While at Assurant, she gained experience in non-traditional coverages as well as personal automobile, homeowners and warranty. She provides state-of-the-art actuarial techniques and solutions for Aon and independent clients, including professional actuarial certifications, reserve valuations and risk quantifications.

Matheus Riolfi

Matheus is the Co-founder and CEO of Tint. Before this, he was the Director of International Expansion at Turo and launched the company in Canada, UK, and Germany. He pioneered the operations, including designing risk management in different stages of the company and sourcing insurance in various countries. He is a licensed insurance broker in all 50 US states, holds an MBA from Harvard Business school and a dual degree in business from University of São Paulo and Kedge Business School.

PJ Rohall

PJ has a strong understanding of mitigating fraud across the full spectrum of use cases. He leverages this skill set to educate and empower fraud fighters across the globe. He drives GTM strategy for fraud fighting technology, enabling revenue generation for both direct sales and partnership opportunities. PJ exudes passion and vibrancy that engages others, while offering a refreshing dose of emotional intelligence.

Kimmie Rose

Kimmie Rose is a leader in Global Trust & Safety as well as Customer Service. She joined Peerspace in October 2021 as Head of Trust & Safety, driving both safety strategy and operations as the company expands globally. Previous to joining Peerspace, Kimmie led Global Trust & Safety Operations at Care.com as well as US Customer Service in her 14 year tenure.

Maryna Rybakova

Maryna Rybakova is an art & technology entrepreneur, CEO & Founder of Artsted - a marketplace platform connecting artists to art collectors worldwide. Maryna's academic background is a BA in Cultural Heritage and an MA in Arts Management and Economics at the Catholic University of Sacred Heart (Milan, Italy). Maryna has also co-founded and is currently leading a non-profit organization ReA! Arte, the creator of ReA! Art Fair – independent artists fair in Milan, Italy.

Mike Sasaki

Mike is Vice President, Global Head of Customer Success & Support at Mitek - partnering with customers and partners to achieve their business objectives through optimal use of Mitek products. Mitek's Global Customer Success and Support drives long-lasting relationships, and evangelizes the customer and partner perspective within Mitek. With over 15+ years of experience in SaaS/Customer Success (CallidusCloud and Oracle), Mike has worked with some of the largest brands around the globe.

Robert Segovia

Robert has worked for over ten years as a manager in the Risk space. Before uShip, he worked at Expedia Vrbo. He lives in Austin, Texas, with his fiancé. He is the co-owner of Fallout Theater, located in downtown Austin.

Daniel Serota

Daniel is the Director of Public Affairs at Aon. He is

Unit21

A Safer Community. A Better Marketplace.

Trust & Safety at Unit21



Get ahead of scammy, spammy, and not-so-great users.

Unit21 provides a customizable and automated platform for trust and safety.

Bring Your Own Data

Easily push your data, or any data signal, into Unit21 to give you a full view of user behavior.

Control With No Code

Get ahead of any bad actors by leveraging Unit21's no-code rule engine to create and test custom rules.

Investigate & Take Action

Quickly review and resolve alerts user Unit21's link analysis and case management tools.

trust@unit21.ai

www.unit21.ai/solutions/trust-safety



SPEAKER BIOGRAPHIES

responsible for creating meaningful and sustainable connections with a wide variety of stakeholders to further Aon's public service mission and community outreach activities. Daniel's responsibilities include: Aon's Political Action Committee as well as leading public policy initiatives for Aon at the federal, state and regulatory level domestically. Daniel is also responsible for the Chicago Apprentice Network, an employer driven initiative designed to create apprenticeship opportunities within organizations across Chicago. Prior to joining Aon, Daniel was a Senior Policy Analyst for Independence Blue Cross where he managed and interpreted regulations affecting the organization as a result of the Affordable Care Act.

Candace Sjogren

Candace Sjogren is the VP of Emerging Markets at Socure, the leading identity platform in the US, where she heads up nascent verticals and geographies for the company. Prior to Socure, Sjogren led Emerging Markets at Marqeta, a leading card issuing platform, served as an owner and trainer at the Boston Breakthrough Academy, an emotional intelligence leadership program, and was Managing Partner at CXO Solutions, a management consulting firm. Candace continues to contribute to Entrepreneur.com and serve as an angel investor. She received her JD from Salmon P. Chase College of Law and resides on Cape Cod with her husband, son and golden doodle.

Trevor Smith

Trevor Smith leads Casualty for Marsh's Sharing Economy & Mobility Group. His team is responsible for working with the firm's most innovative clients to invent new forms of insurance, or remix existing ones, to protect the businesses of the future. Prior to joining Marsh, Trevor worked at Zurich focused on underwriting property and casualty business and developing young professional's passion for the industry. He holds a Bachelor's of Science from Arizona State University and is a Board Member of IICF's Western Division Associate Board.

Matthew Soeth

Matt serves as Head of Community at Spectrum Labs AI supporting the #TSCollective community, a group of trust and safety professionals across dating, gaming and social apps. He also serves as an advisor for All Tech is Human focusing on responsible innovation in technology. As a former member of the Global Trust & Safety Team At TikTok, Matt worked on cross functional teams to develop safety resources on that platform around bullying & harassment, suicide and self harm as well as media literacy education.

Praveen Subramani

Praveen Subramani is the Senior Director of Product Management at Turo, the world's leading peer-to-peer carsharing platform. His expertise focuses on consumer digital products related to mobility, marketplaces, & energy management. Prior to Turo, Praveen drove autonomous and electric vehicle product experiences at NIO and led energy services product management at Nest Labs & Google.

Deepa Sureka

Deepa is the Founder and CEO of San Francisco based start-up Kora, a platform for skilled Cooks who make every day mealtimes easy affordable and home-made. She is actively involved in the company's vision, product, go-to-market strategy and fundraising. Prior to Kora, Deepa was the COO for Rakuten.com. She spent 13 years at Rakuten (JASDAQ: 4755) leading various business units in the US, EU and Asia managing and growing $XXX million P&L's. Deepa successfully drove billions in sales (GMS) by focusing on building high performing teams, digital transformation, reach and new customer acquisition for brands like Walmart, Macys, Sephora, Delta, Chase, Build etc.

Todd Thiemann

Todd is Senior Director for Product Marketing at Socure, where he directs marketing for Socure's portfolio of fraud solutions. Prior to Socure, Todd worked in cybersecurity and identity at companies including Arctic Wolf Networks, Nok Nok Labs, Vormetric/Thales, and Trend Micro.

Michelle Tinsley

Michelle Tinsley is the Co-Founder and COO of YellowBird. Prior to founding YellowBird Michelle served as CEO of .



INNOVATIVE BUSINESS MODELS DEMAND INNOVATIVE INSURANCE SOLUTIONS

Y-Risk, an underwriting team at The Hartford, provides customized insurance solutions for companies in the sharing and on-demand economy.

Visit us at yrisk.com for more information

Y-RISK
A COMPANY OF THE HARTFORD

INSURING TOMORROW'S ECONOMY



SPEAKER BIOGRAPHIES

Tinsley Retail Insights- a consulting firm helping retailers drive actionable innovation to compete with digital disruption, which she formed in January 2018. Michelle has been an angel investor in the Arizona Technology Investors since 2013 and also serves on the Board of Directors for QuikTrip. Michelle has served in a variety of roles over a 26-year career at Intel including 18 years in Finance with her last role as the mini "CFO" of what is today's IOT business. She then served 6 years in General Management/strategy roles and 9 months in Sales Leadership. On the personal side, she received her Bachelor's Degrees from the University of Oregon in Marketing & Finance, and an MBA from Arizona State University. She is happily married with two sons, they enjoy hiking as a family on the weekends

John Tomaszewski

Corporate governance, contracts, and privacy laws are all about trust. In a complex and constantly changing regulatory environment where data knows no boundaries, John uses a wide range of practical legal tools to help companies build trust and generate growth.

Elle Tucker

Elle (Eleanor) is the Chair of the Advisory Board, a former newspaper and magazine features writer and advertising creative. She co-founded the first communications agency to focus on the sharing economy, then a trailblazing marketing agency specialising in two-sided marketplaces. Passionate about the potential of online platforms to democratise, empower communities and help us live more sustainably, Elle now speaks, writes and advises on gig and sharing economy models – working internationally in this space helping start-ups and scale-ups to launch, grow and thrive. Originally from Oxford, England, Elle was educated at Edinburgh University in Scotland, where she now lives with her husband and two children.

Pamela Vartabedian

Pam is passionate about partnering with clients to strategically defend or resolve employment matters. She defends the gamut of employment cases—from complex wage-and-hour class actions to single-plaintiff discrimination, harassment, and retaliation cases. Pam also helps employers avoid litigation by providing advice and counseling to solve a wide variety of workplace challenges, including compliance with California and federal anti-discrimination, anti-harassment, and mandated leave laws, recruitment and hiring, wage-and-hour, employee classifications, termination decisions, workplace investigations, and other human resources practices.

Filip Verley

Filip is currently a Group Product Manager at Google, where he works on finding solutions for the merger of the physical and digital worlds, and its impact on identity. He didn't arrive at a career in Product Management following the usual path. Filip holds a Bachelor and a Masters degrees in Criminology from Florida Atlantic University and Florida State University, respectively. After over 12 years of a successful career in Risk & Fraud, it was a natural career move into Product Management. In his first PM role as a Group Product Manager at Google Filip worked in payments compliance with a focus on identity verification, including automation, inclusion and improving user experience. He then moved onto to join Airbnb to continue working on identity verifications, before moving back to Google in 2019. Filip grew up in Belgium, has a growing family, and he enjoys action movies and sports.

Anne Voigts

Anne Voigts is a partner at international law firm King & Spalding specializing in Appellate Law. She has worked on cases before the United States Supreme Court, the California Supreme Court, and federal and state appellate and trial courts. A former Supreme Court and Ninth Circuit clerk, she has argued nearly 60 cases in federal and state appellate courts, more than 50 of which were in the United States Court of Appeals for the Ninth Circuit. She has nearly twenty years of experience handling appeals and critical motions practice and routinely advises trial teams on complex legal issues in a wide range of cases. She has advised on CCPA compliance, and has helped companies defend themselves against CCPA enforcement actions as well as a class action brought by private plaintiffs under the CCPA. She has her CIPP_US certification and writes and speaks on privacy litigation.



SPEAKER BIOGRAPHIES

Davis Waddell

Davis Waddell is the founder and CEO of Tend, a fast-growing labor marketplace that serves the hospitality industry. Tend has clients across the U.S., including major venues like Hollywood Bowl, Petco Park and SoFi Stadium. Prior to starting Tend, Davis worked for Disney and JP Morgan.

Katie Waitzman

Katie is the Vice President, Deputy General Counsel, Safety & Core Services at Uber. Prior to her current position, Katie was the Associate General Counsel, Safety & Insurance and Head of Legal, Safety & Insurance at Uber.

Nitu Walker

Nitu Walker leads the sales and partner enablement effort for Commerce Services at Adobe. She has over 6 years of experience in commerce, payments, and partnerships, including collaborating with internal and external stakeholders to drive product value and beneficial relationships. Immersed in the eCommerce ecosystem, Nitu enjoys working with internal teams, partners, and merchants to create awareness about the impact of payments can have on their growth.

Amy Walraven

Amy has over twenty-five years of expertise identifying, assessing, targeting, and resolving fraud, credit, and risk issues. She has developed and successfully implemented comprehensive business practices, scoring models, and clustering algorithms to detect first party fraud schemes including credit bust outs, synthetic identities, and syndicated fraud activity throughout the customer lifecycle. In addition, she is a recognized subject-matter expert in the industry and advises several government agencies and industry groups on managing the evolving fraud threats that industries are facing.

Su-Han Wang

Su-Han is Managing Litigation and Compliance Counsel at Checkr, Inc., where she directs litigation strategy and guides the company on innovating and supporting customers and candidates in a compliant and mission-focused way. Before Checkr, she was a litigator at Morrison & Foerster LLP, where she helped resolve high-stakes litigation for technology companies and represented white collar and pro bono criminal defendants.

Su-Han Wang

Su-Han is Managing Litigation and Compliance Counsel at Checkr, Inc., where she directs litigation strategy and guides the company on innovating and supporting customers and candidates in a compliant and mission-focused way. Before Checkr, she was a litigator at Morrison & Foerster LLP, where she helped resolve high-stakes litigation for technology companies and represented white collar and pro bono criminal defendants.

Tony West

Tony West is Senior Vice President, Chief Legal Officer, and Corporate Secretary at Uber, where he leads a global team of more than 600 in the company's Legal, Compliance and Ethics, and Security functions. Previously, Tony was Executive Vice President Public Policy and Government Affairs, General Counsel and Corporate Secretary at PepsiCo, a Fortune 50 corporation with net revenues of more than $63 billion and a product portfolio that includes 22 brands like Gatorade, Tropicana, and Frito-Lay. Tony has more than 20 years of experience in the public and private sectors. Prior to joining PepsiCo, Tony was twice confirmed by the Senate to serve as a senior official in the Obama administration. From 2012 to 2014, Tony was the Associate Attorney General of the United States, the US Department of Justice's third-ranking official, where he supervised many of the department's divisions, including the Civil Rights, Antitrust, Tax, Environment and Natural Resources, and Civil Divisions, as well as the Office of Justice Programs, the Office on Violence Against Women, and the Community Oriented Policing Services Office. As Associate Attorney General, Tony pursued several financial institutions for their roles in precipitating the 2009 financial crisis, securing nearly $37 billion in fines and restitution for Americans who were harmed. From 2009 to 2012, Tony was the Assistant Attorney General of the Civil Division, the largest litigating division of the Justice Department. As Assistant Attorney General, Tony led the Justice Department's review of the

WNS



FRAUD: SPOT IT, STOP IT

Globally, leading B2B and B2C marketplace players as well as diversified FinTechs and RegTechs trust WNS to detect and prevent fraud. We leverage our domain knowledge, data-driven insights and proven expertise in fraud prevention to offer comprehensive fraud management services across the value chain. Our digital-led suite of offerings include fraud detection and prevention as-a-service, background and identity verification as-a-service, chargebacks and disputes management, and fraud analytics.

To know more, visit: booth number 11 or www.wns.com

CO-CREATE TO OUTPERFORM WITH WNS™



SPEAKER BIOGRAPHIES

constitutionality of the Defense of Marriage Act (DOMA), advocating strongly and successfully that the department abandon its long-standing defense of the statute because the law was unconstitutional. When Tony left the Obama administration in 2014, Attorney General Eric Holder presented him with the Edmund J. Randolph Award, the Department of Justice's highest honor. Earlier in his career, Tony was an Assistant United States Attorney in the Northern District of California, where he prosecuted a variety of federal crimes. He also served as Special Assistant Attorney General at the California Department of Justice and was a litigation partner at Morrison & Foerster LLP in San Francisco. Tony graduated with honors from Harvard College, where he served as publisher of the Harvard Political Review, and received his law degree from Stanford Law School, where he was President of the Stanford Law Review.

Cindy White

Cindy White is the Chief Marketing Officer and Senior Vice President at Mitek Systems, a global leader in digital identity technology solutions. Cindy has worked across industries, high-tech categories and marketing disciplines. She has a proven ability to integrate marketing and sales teams to achieve exceptional business results. Passionate about leadership, Cindy has developed a reputation for building high-performing teams in complex and fast-paced environments. Prior to Mitek, Cindy led marketing at enterprise brands including FICO and Microsoft.

Mike Wilkins

Mike is the Head of Trust & Safety at Turo, the world's largest car sharing marketplace where you can book any car you want, wherever you want it, from a vibrant community of trusted hosts across the US, Canada, and the UK. Championing customers and growing Turo operations since 2013, Mike currently supports teams responsible for marketplace safety, account security, asset and brand protection, fraud prevention, and revenue recovery. With 20-years of experience balancing customer experience and risk management practices across tech, financial, and retail industries, Mike partners across the business and with the community to build trust at scale. Mike is endlessly fascinated by the potential of marketplaces and solving the challenges that come with providing seamless online and offline experiences.

Daniel William

Daniel and his team and assist companies and their counsel in seeking truth when independently responding to allegations of fraud, abuse, misconduct and non-compliance. They deliver deeper insights more quickly as a result of our commitment to deploying cross-trained teams of experienced forensic professionals.

Charlotte Willner

Charlotte Willner joined TSPA and TSF after 15 years of working in online trust and safety. She began her career at Facebook, where she led international user support, then built out their first safety operations team. She went on to build and lead Pinterest's trust and safety operations team, overseeing online safety, law enforcement response, and intellectual property matters. She holds a degree in English from Bowdoin College and is delighted to show you that this is, in fact, what you can do with an English degree.

Jacqueline Yau

Jacqueline Yau is the Head of Insurance at Tint, an insurtech startup that allows platforms to offer their own insurance products and embedded programs at scale. Jacqueline has over ten years of experience in the insurance industry, including working at Zurich, Scoot Networks, and Exelixis. Her professional background includes underwriting, management consulting, and risk management. She has a passion for innovating the way marketplaces think about insurance. Outside of work she enjoys yoga though her dog Leo tends to get in the way.

Hamed Yazdi

Hamed Yazdi is the Co-Founder and Chief Growth Officer of Rideshare Mechanic, a mechanic that conducts virtual vehicle inspections over live video chat. This service enhances trust and safety for marketplace platforms and improves driver onboarding operations and driver experience. Hamed's primary focus in the company is to expand its customers base by establishing B2B



SPEAKER BIOGRAPHIES

partnerships. Hamed lives with his wife and two boys in Superior, Colorado. He holds a bachelors in mechanical engineering and masters in engineering management from the University of Colorado in Boulder. His favorite hobbies include tennis, snowboarding, and camping.

Mitchell Young

Mitchell Young is a Vice President of Identity Risk Solutions at Neustar, where he oversees the Collections, Utilities, Tech/Internet, Call Center and Data verticals. Mitchell has been at Neustar for over 14 years, helping companies leverage real-time identity data and analytic insights to improve operational efficiencies and manage risk and compliance. Prior to joining Neustar, Mitchell was the Senior Director of Risk at TARGUSInfo, which was acquired by Neustar in 2011, where he helped develop several markets. Mitchell has an undergraduate degree from Penn State and an MBA from New York University.

Thank you to all 150 speakers who share their experience and expertise with us at #MRMC22

oscilar

Speed up your risk operations.
From weeks to minutes.
oscilar.com

Background Screening

Checkr www.checkr.com

Cisive www.cisive.com

posthire Farah Sharifi | sales@posthire.com | www.cisive.com

Sterling David Bloom | General Manager, Gig, Volunteers, and Consumers |david.bloom@sterlingcheck.com | www.sterling.com

Vetty Logan Cliffordn| logan.clifford@vetty.co | www.vetty.com

Communities

CROWD SOURCING WEEK Epi Ludvik | Founder & CEO | epi@crowdsourcingweek.com | www.crowdsourcingweek.com

CURBIVORE www.curbivore.com

EM contact@thinkbox.io | www.everythingmarketplaces.com

NEW TECH NORTHWEST Brett Greene | brett@newtechnorthwest.com | www.newtechnorthwest.com

TSPA Charlotte Willner | contact@tspa.org | www.tspa.org

Content Moderation

ActiveFence Inbal Naveh Safir | inbalns@activefence.com | www.activefence.com

Data & Analitics

APPRISS Brittany Adams | brittany.adams@equifax.com | www.apprisscorp.com

LexisNexis RISK SOLUTIONS www.lexisnexis.com

Fraud Prevention

sift Sales@sift.com | www.sift.com

Identity Verification

Berbix www.berbix.com

identiq Shmuli Goldberg | CMO | shmuls@identiq.com | www.identiq.com

persona Evelyn Ju | evelyn@withpersona.com | www.withpersona.com

Prove John Greene | Vice President of Marketplaces | john.greene@prove.com | www.prove.com

Socure www.socure.com

Truepic www.truepic.com

Trulioo www.trulioo.com

Insurance

AON Josh Sanders | Business Development Manager | josh.sanders@aon.com | www.aon.com

CF CRUM & FORSTER Matthew Bagley | Vice President, Occupational Accident Business Leader | Matthew.Bagley@cfins.com | www.cfins.com

RESOURCES | WWW.MARKETPLACERISK.COM/RESOURCES

Insurance

Tint — Christian Feiler| sales@tint.ai | tint.ai

wtw — www.wtwco.com

YRISK — Wendy Dowd, CFA | Head of Sharing Economy and Shared Mobility | wendyd@yrisk.com | www.yrisk.com

Legal & Consulting

King & Spalding — Alexander Muchnick | Business Development Manager | AMuchnick@kslaw.com | www.kslaw.com
Dianna Ochoa | Legal Practice Assistant | dochoa@kslaw.com

Marketplace Risk. — Jeremy Gottschalk | Founder & CEO | jgottschalk@marketplacerisk.com | www.marketplacerisk.com

PERKINSCOIE — John Schreiner | Partner | jschreiner@perkinscoie.com | www.perkinscoie.com

Seyfarth — Sarah Guigliano | sguigliano@seyfarth.com | www.seyfarth.com
Christian Pourreau | cpourreau@seyfarth.com

Payments

everee — Kyle Rosebush | VP of Growth | kyle.rosebush@everee.com | www.everee.com

gigwage — Desmon Lewis, Sr. Enterprise Sales Executive | sales@gigwage.com | www.gigwage.com

Routable — sales@routable.com | www.routable.com

tipalti — www.tipalti.com

Workflow Automation

certa — Jag Lamb | hello@getcerta.com | www.getcerta.com

EXCELLENCE IN LAW

Less Risk, More Gain



IN OUR WORK WITH GREAT TECH COMPANIES, we see the diverse and inspiring ways that smart companies use and develop technology, while also managing the legal risks that come with innovation. Perkins Coie is proud to sponsor the 2021 Marketplace Risk Management Conference and looks forward to sharing how our experience in blockchain, biometrics, artificial intelligence, and more can help prepare your company for the journey ahead.

AM LAW 50 LAW FIRM
1,200+ ATTORNEYS
20 OFFICES

Perkins Coie serves as product counsel and helps to mitigate risks for a wide range of tech enterprises, from startups to global leaders, and customizes its legal guidance to meet and address the unique goals and challenges of each business.

PerkinsCoie.com

Perkins Coie LLP Attorney Advertising

PERKINSCOIE

The magic of finding the right sitter



Industry leading tools that have helped families discover the magic with confidence.

Sittercity



Marketplace Risk.

